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Are YOU SKINNY like I was?

• 90 lb. weakling who became world's strongest man

George Jowett BEFORE

George Jowett Champion of Champions World's Greatest Builder of Champions and REAL HE-MEN out of SKINNY and FLABBY weaklings

Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Yes! I'll Show You By My Quick, Easy Methods How To

ADD POWERFUL NEW INCHES OF MUSCLES around YOUR ARMS, CHEST, LEGS, etc.

How to IMPROVE YOUR HE-MAN LOOKS 100%.

How to BECOME A WINNING ATHLETE IN ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS OF STRENGTH.

How to be a WINNER in EVERYTHING YOU TACKLE.

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MAGNIFICENT MR. MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and \$100. A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build — his STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad manly BACK, wide military SHOULDERS, new popularity with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a WORLD CHAMPION.

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS, YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. From HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN IN LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

DEVELOP YOUR \$20 MUSCLES BY THE GREATEST METHOD!

Friend, I traveled the world, studying every secret to PERFECTLY develop your body. My "5-Way Progressive Power Method" is TESTED, PROVED by hundreds of thousands LIKE YOU! SAVE YEARS, hundreds of DOLLARS! Go as movie stars, champions — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!

Pick the kind of BODY YOU WANT Check All Your Needs —

I GAINED 60 LBS.

OF SHAPELY MIGHTY MUSCLES

BEFORE

Mailing Coupon I was a 125 lb. 6 ft skinny weakling

says JOHN EILL

I added 7 inches to MY CHEST, 3 1/2 INCHES to EACH ARM. No, Pal! You don't have to be a chicken-chested skinny weakling like I was only a few weeks ago.

This Can Be YOU in a Short Time!

AFTER

Mailing Coupon 185 lb. HEAD-TO-TOE HE-MAN POPULAR ATHLETE You can be, too!

THEY CALLED ME "SKINNY" — BUT NOW THEY CALL ME MR. MUSCLES

TDHY PAECARELLA

Thanks to Jowett easy methods I GAINED 28 LBS. of MUSCLE - PACKED STRENGTH ALL OVER. I won new handsome looks—great athletic ability. Now You do it!

I BROKE A WORLD'S STRENGTH RECORD!

JIM NORMAN became Athlete of the Year. Lifted the front end of a 2700 lb. Car. Quit being a bag-of-bones weakling like I was. In 10 minutes of fun a day JOWETT CAN DO FOR YOU ALL HE DID FOR ME! I gained 25 TERRIFIC LBS. of HANDSOME POWER-PACKED MUSCLES.

BEFORE

AFTER

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MAIL THE COUPON TO ME NOW (before it is too late) and I'll Send You FREE these 5 AMAZING PICTURE-PACKED COURSES

PLUS BOOK OF PHOTOS OF FAMOUS STRONG MEN ONCE WEAK LIKE YOU



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JOWETT Institute of Physical Training, Dept. CH-77, 220 Fifth Ave., N. Y. C.

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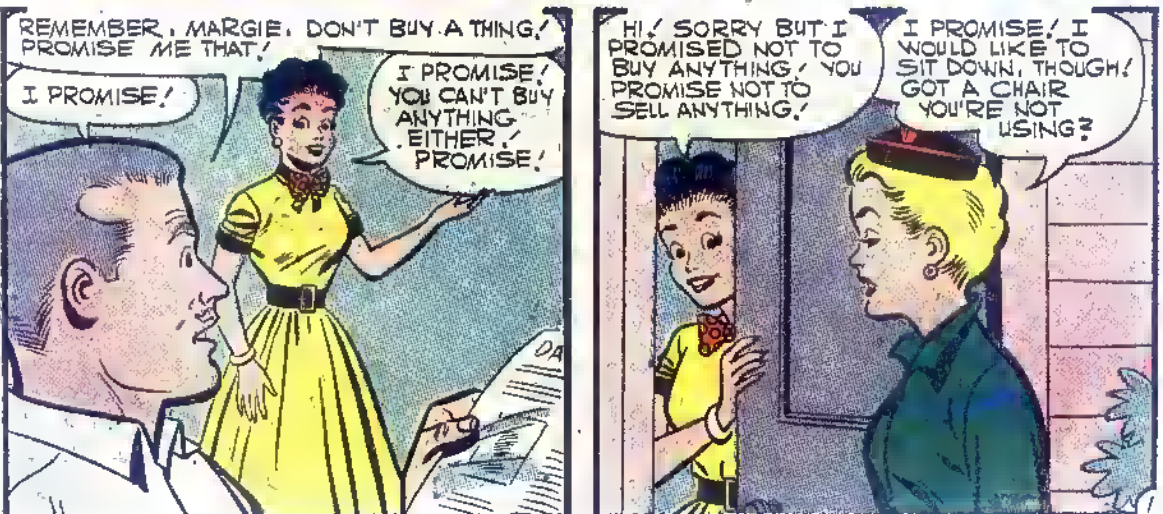
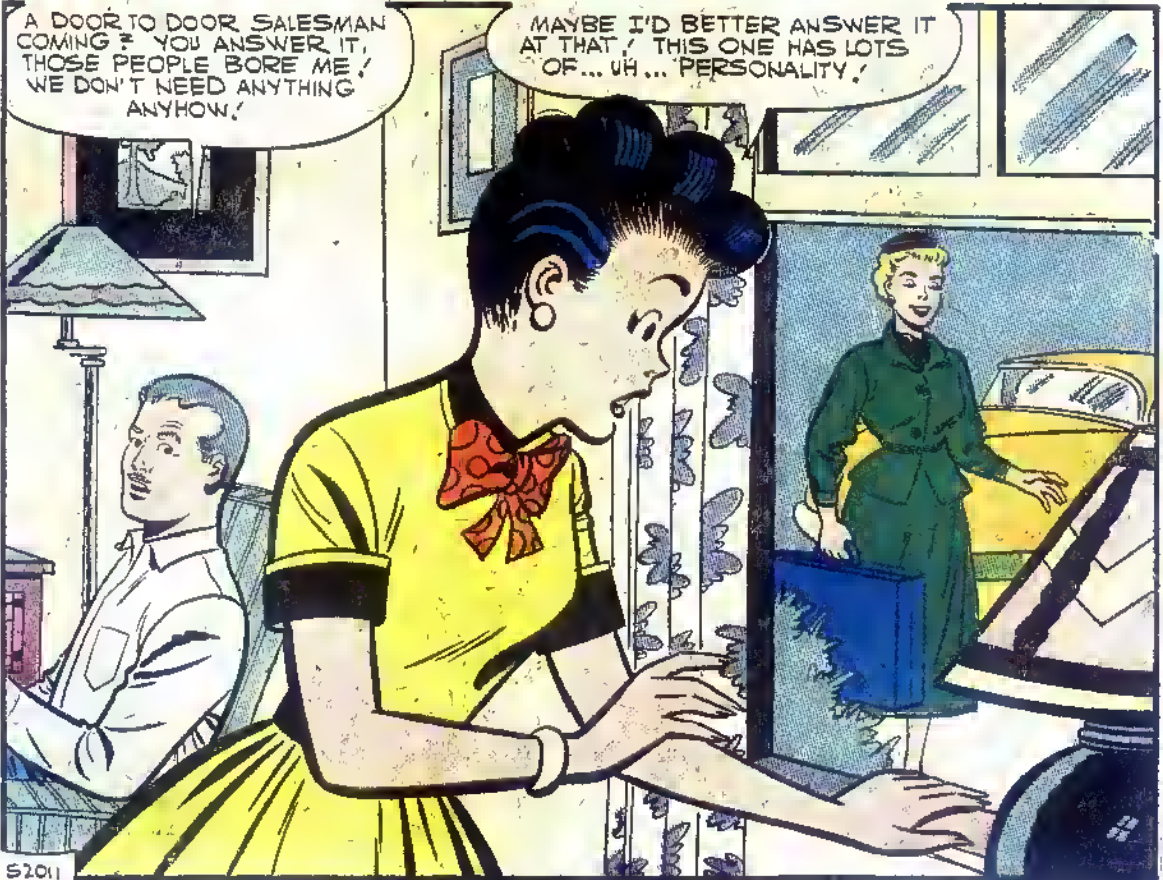
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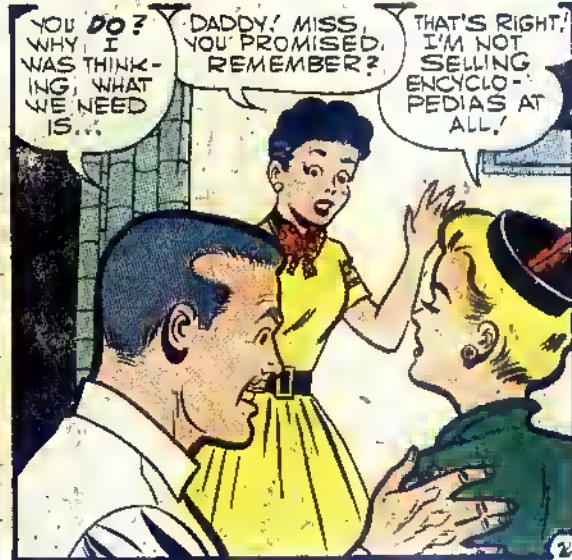
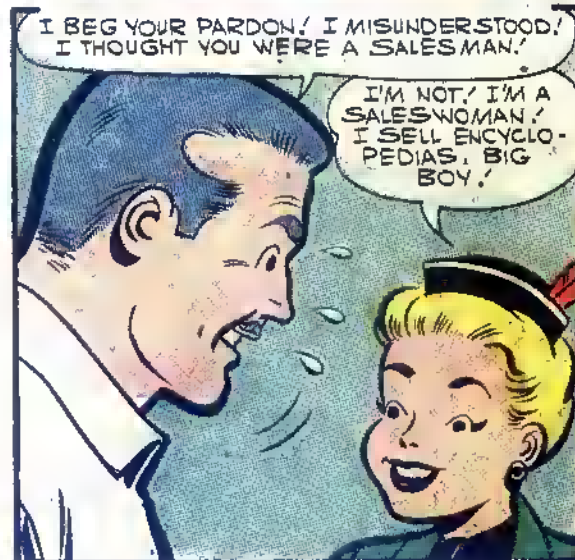
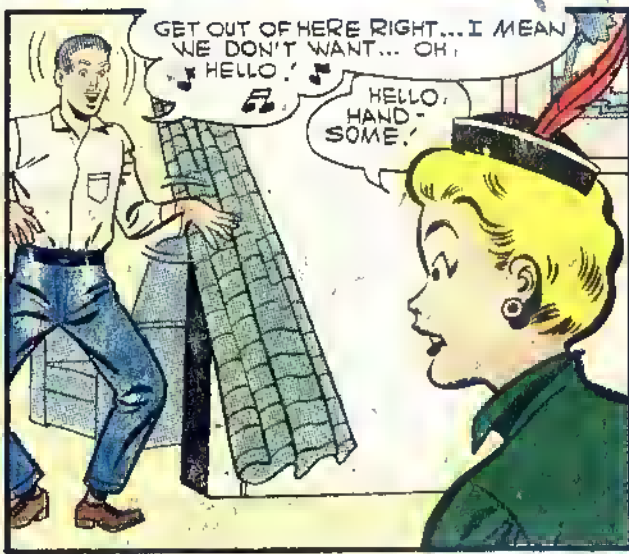
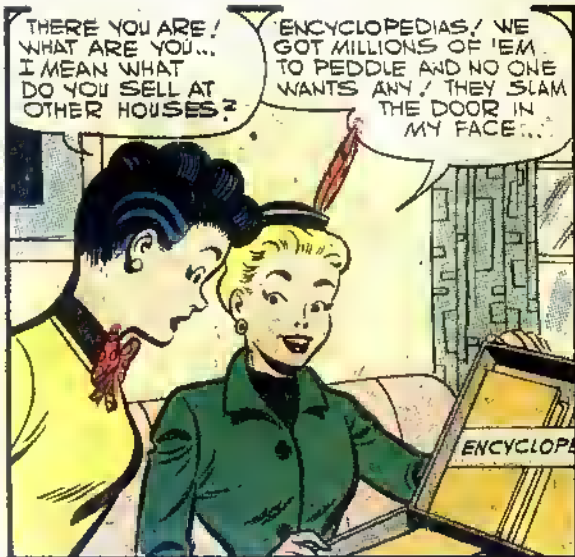
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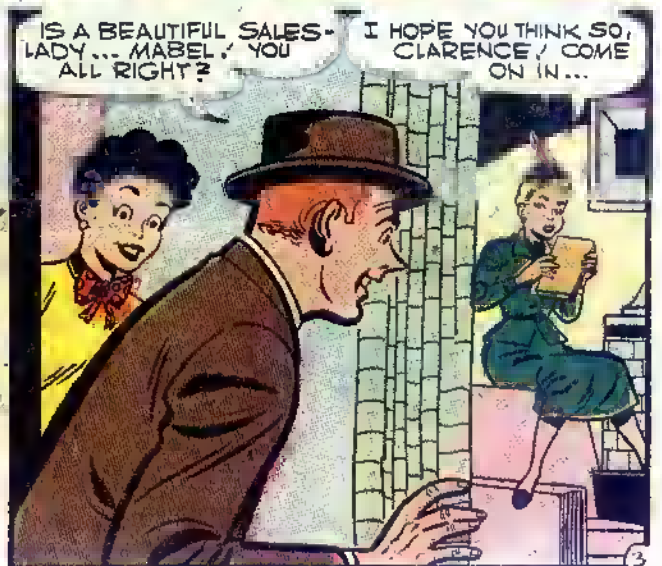
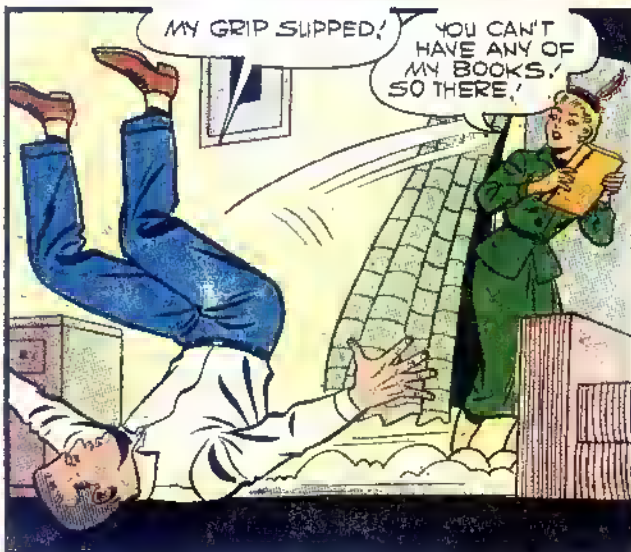
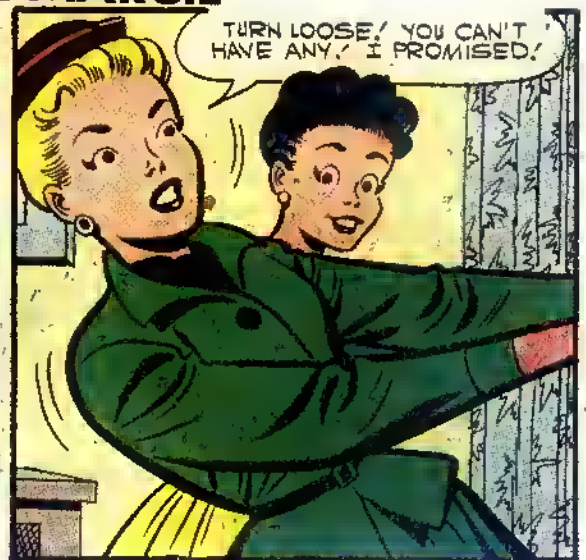
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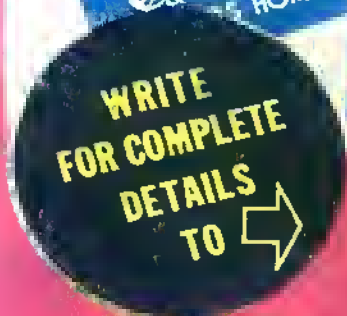
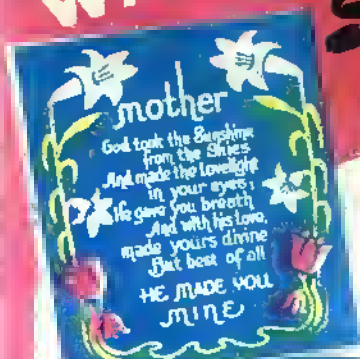
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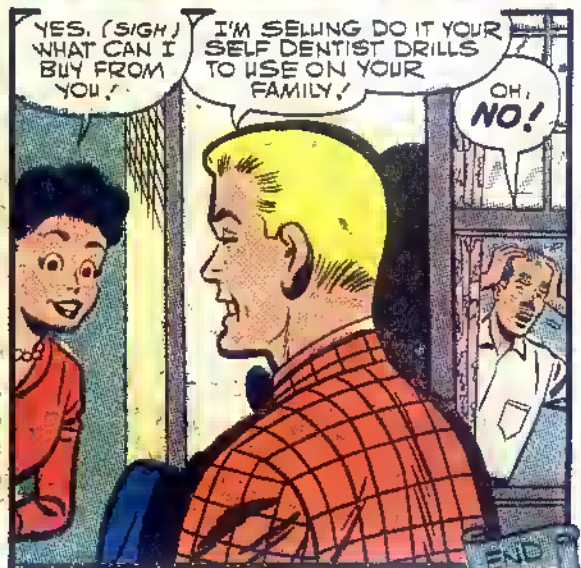
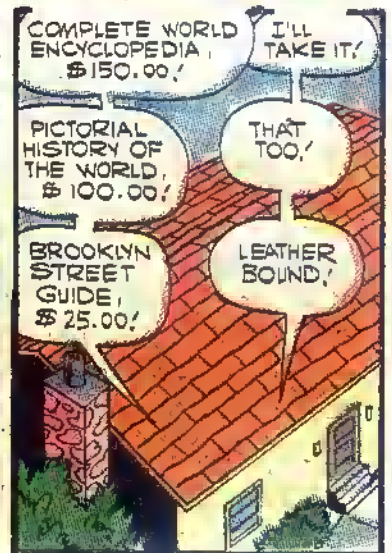
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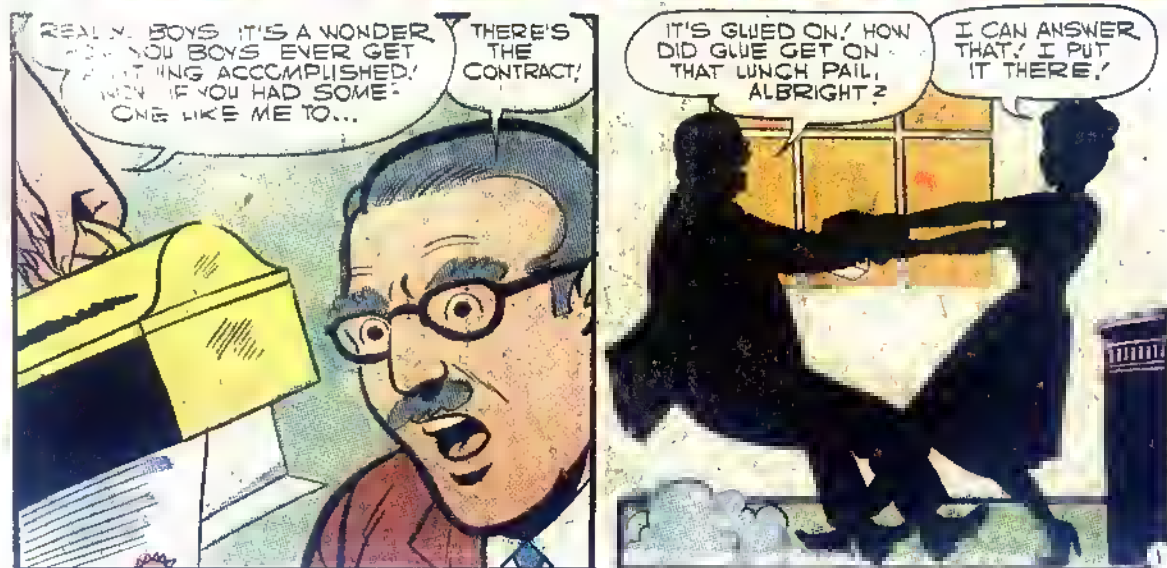
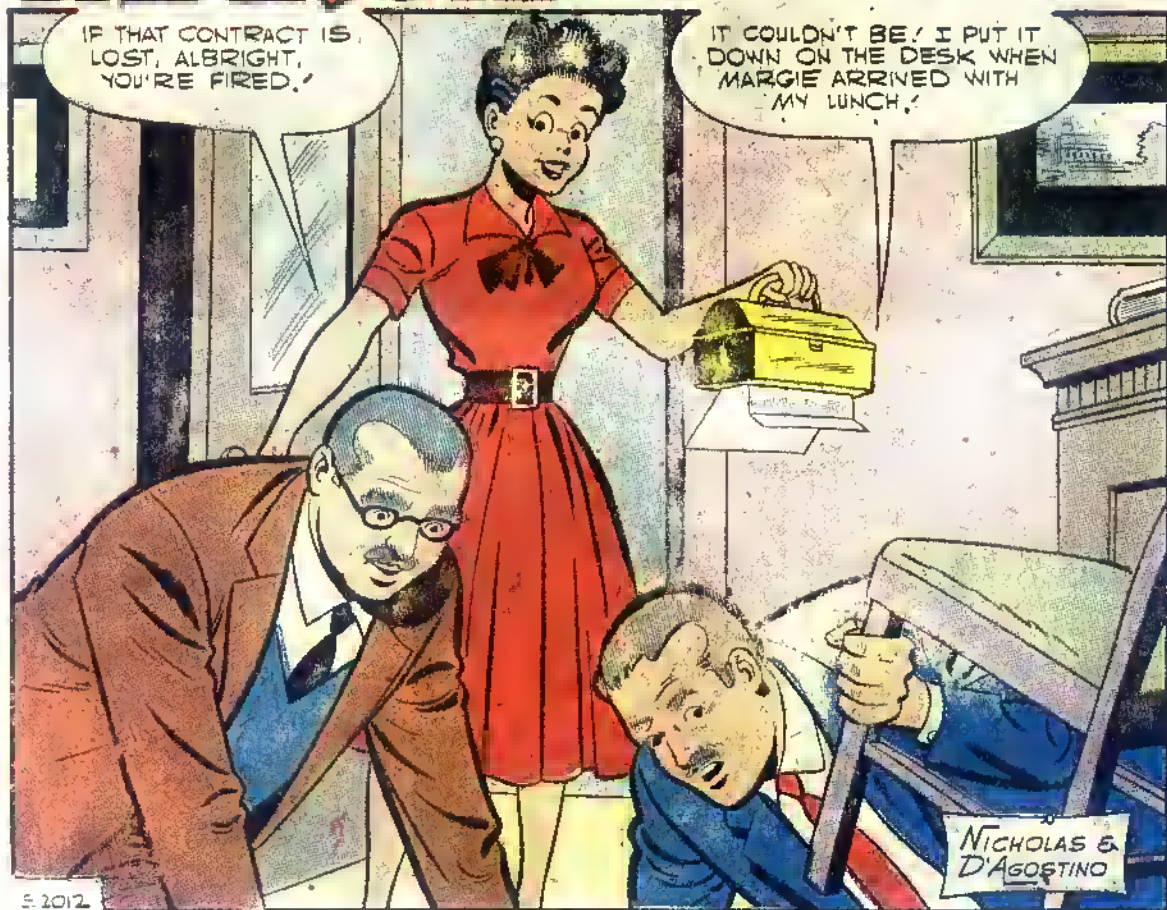
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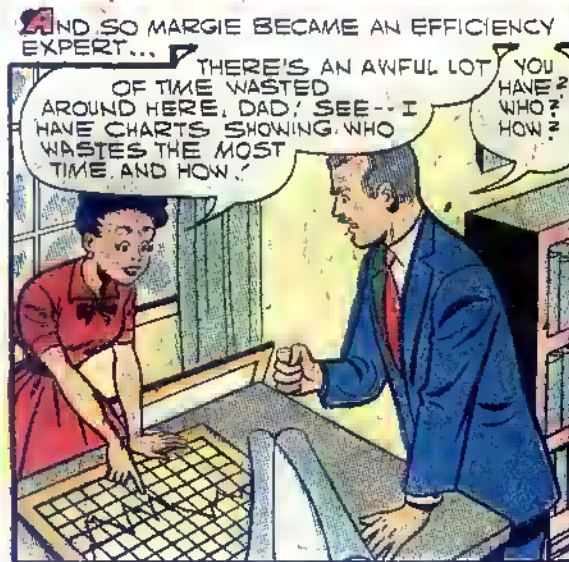
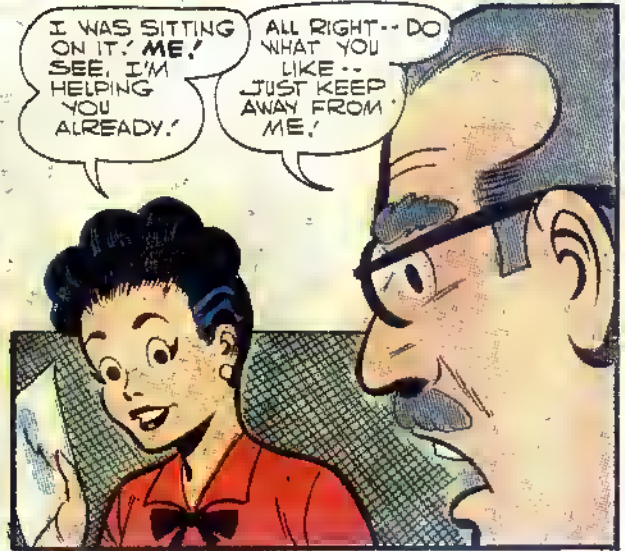
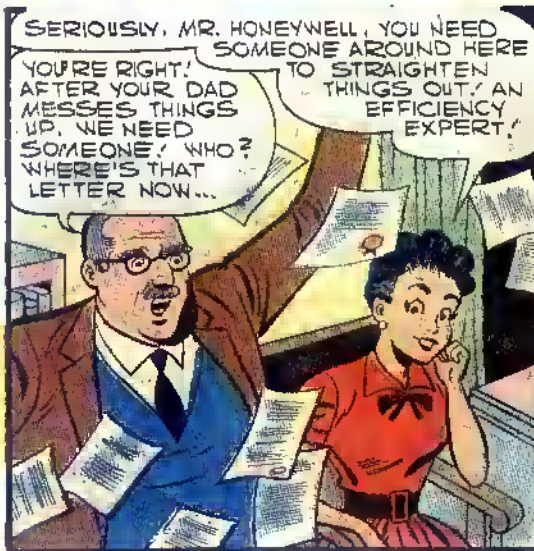
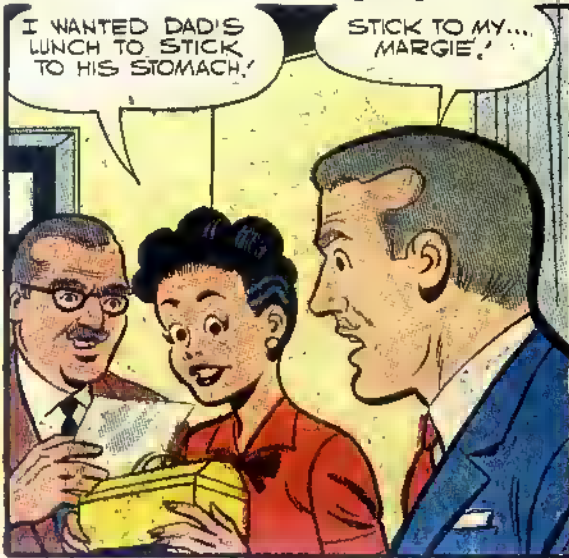
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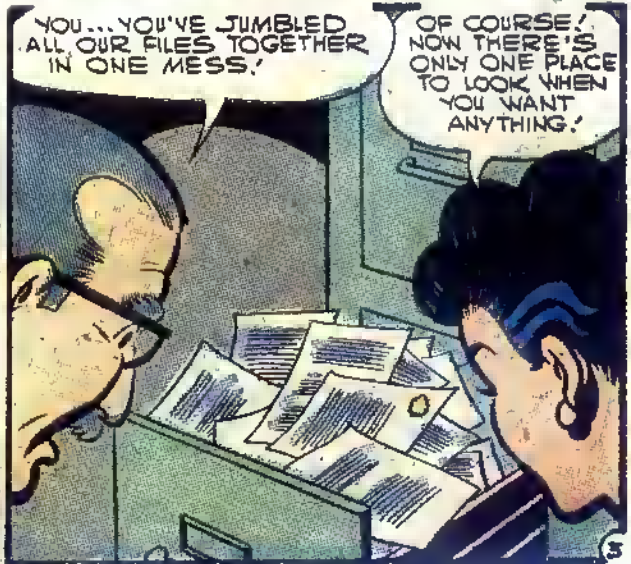
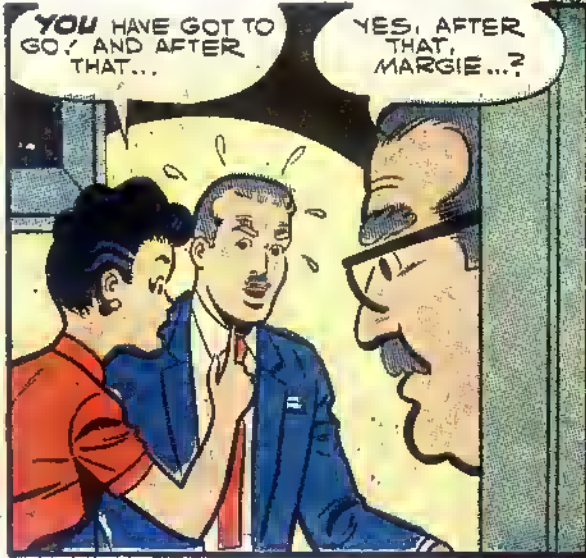


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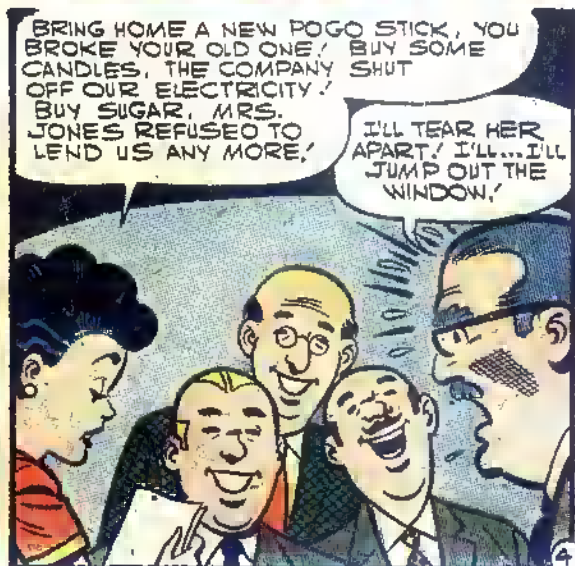


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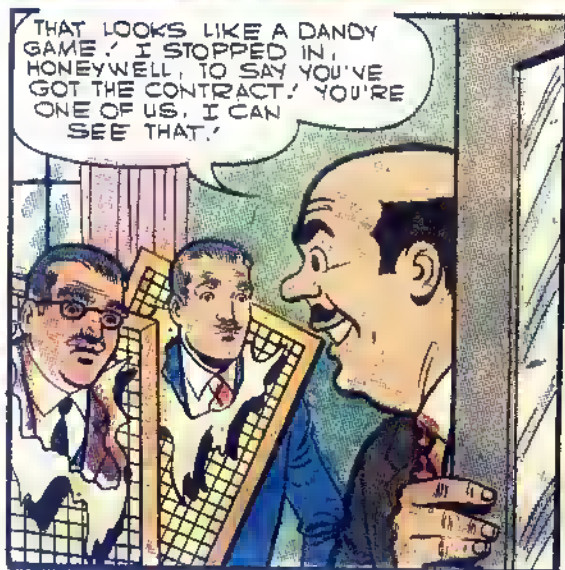
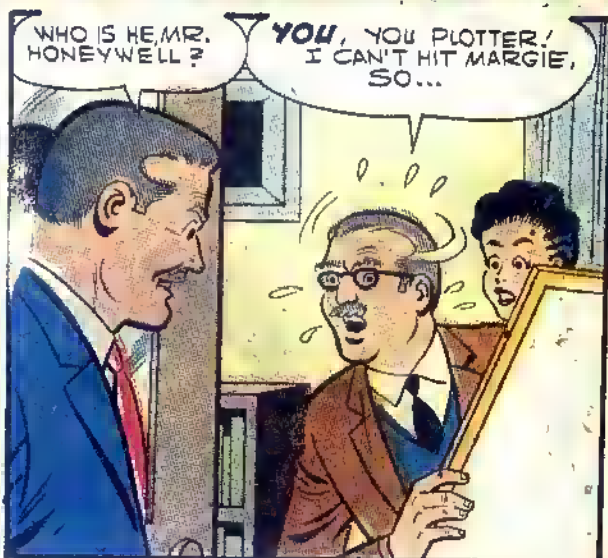
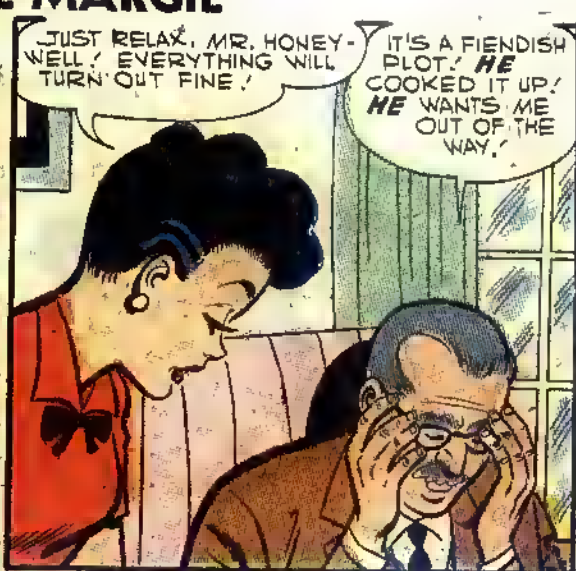
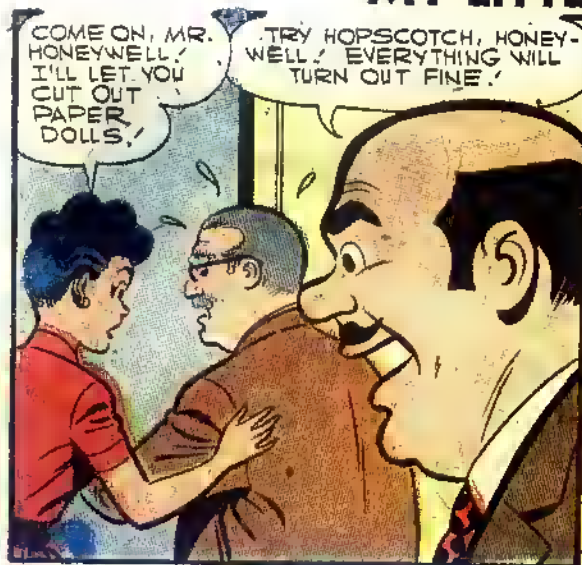
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MY LITTLE MARGIE



MY LITTLE MARGIE



MY LITTLE MARGIE

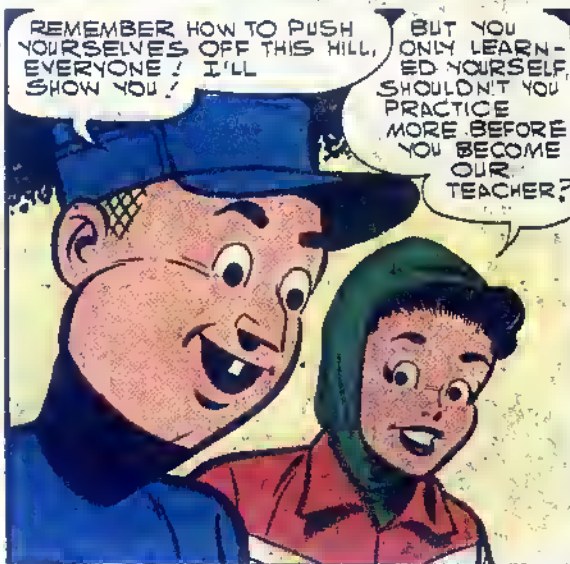
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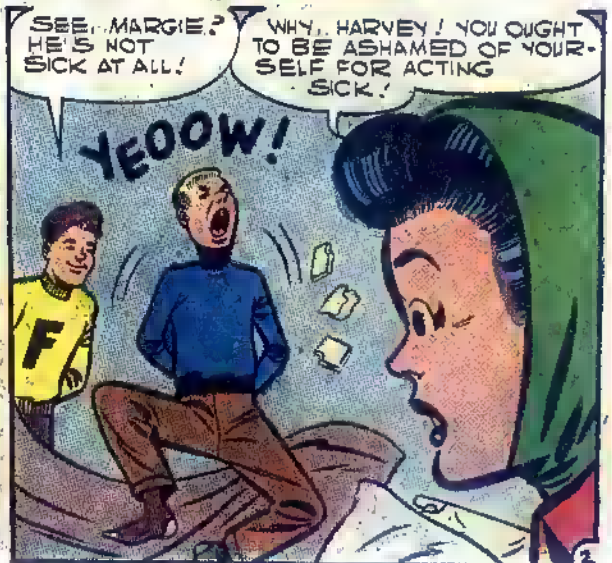
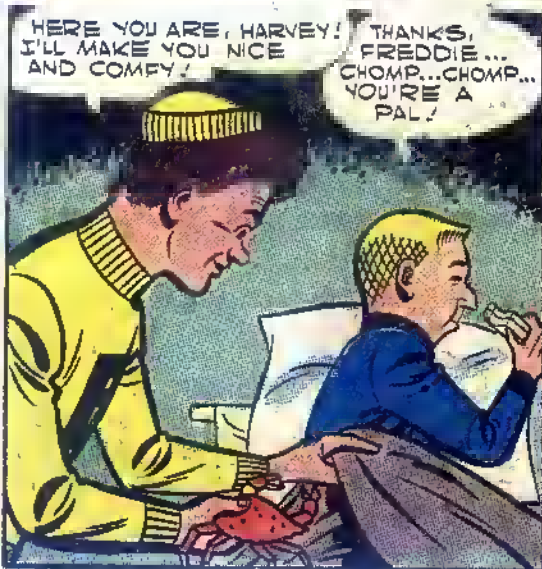
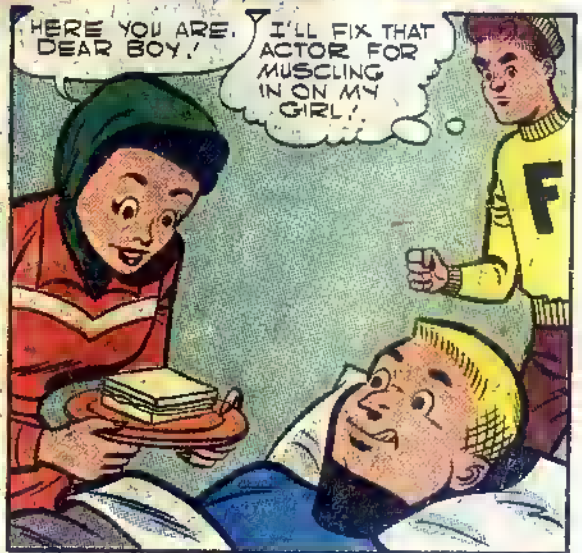
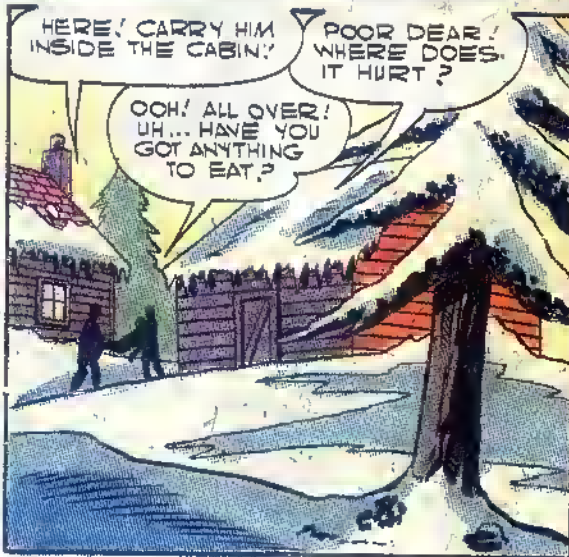
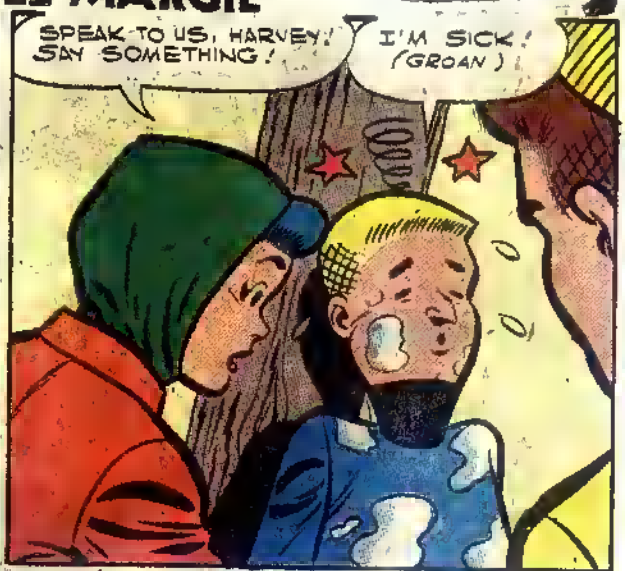
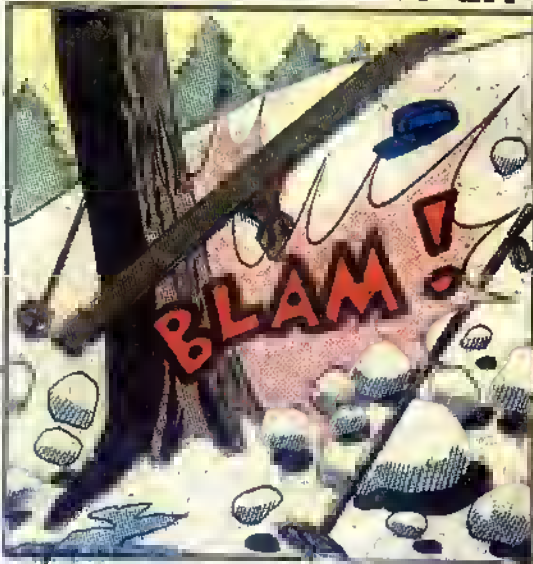
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Each cannon has maintained brass plated parts, rope, metal chain and full, easy-to-follow instructions. We believe you will find these new guns the finest historic authentic models you ever saw!

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The famous American gun that kept the enemy away from our shores! This easy-to-build, all plastic model kit contains 56 pieces!

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JOSELY CO., Dept. C-5 **NO C.O.D.'s**
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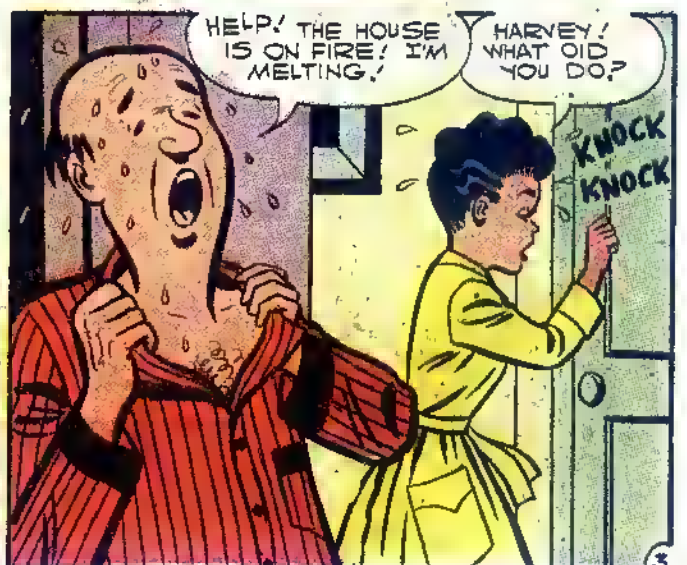
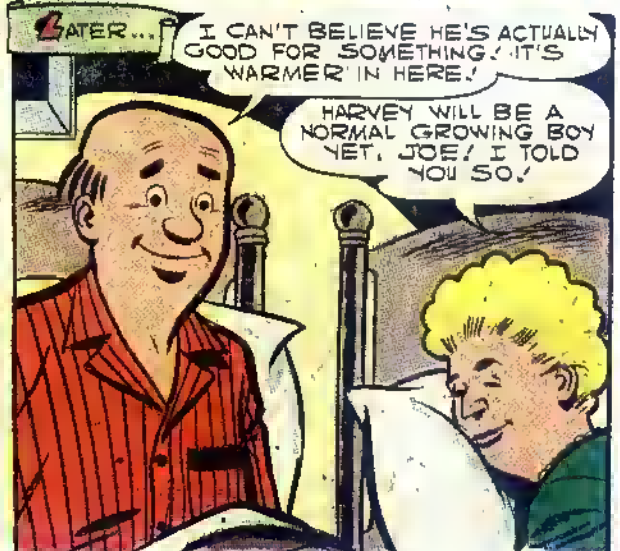
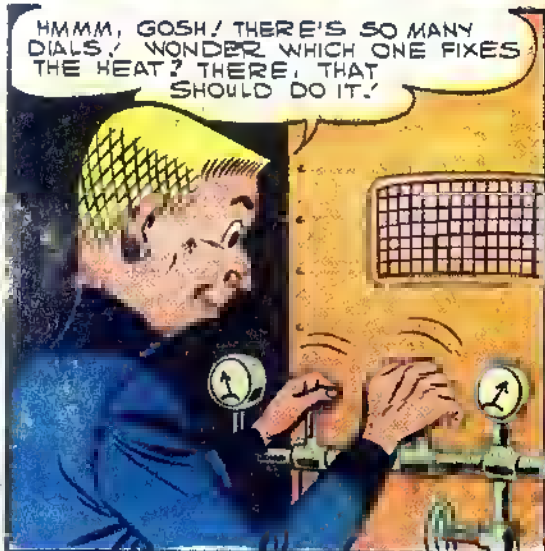
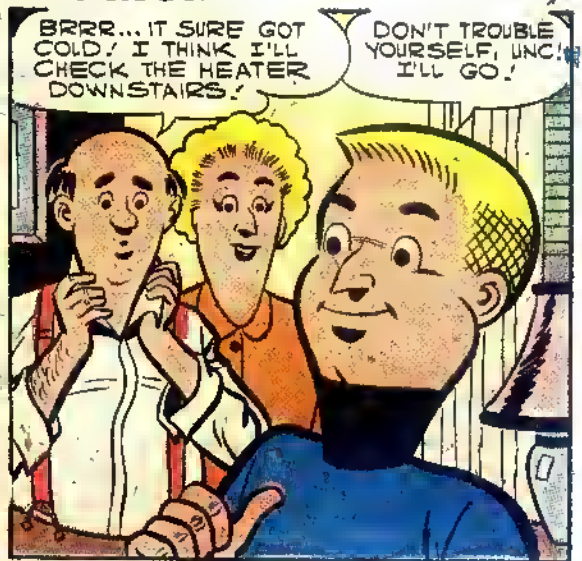
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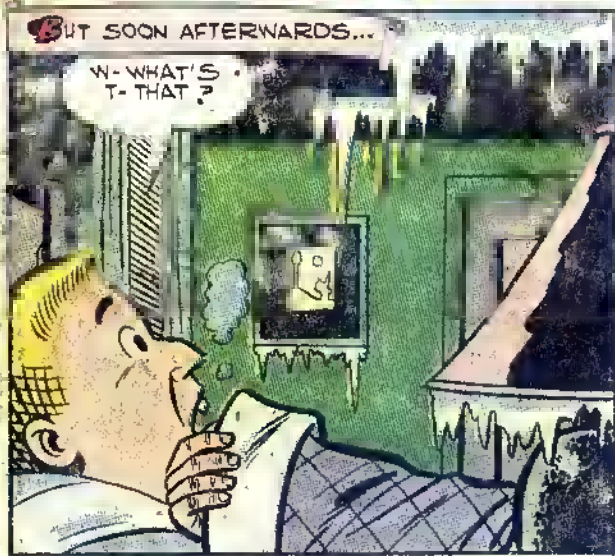
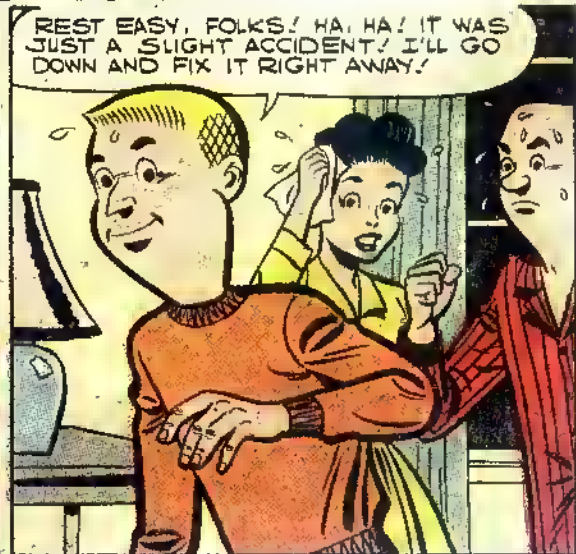
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Canadian and Foreign orders add 20¢ each per gun and send International Money Order.

MY LITTLE MARGIE

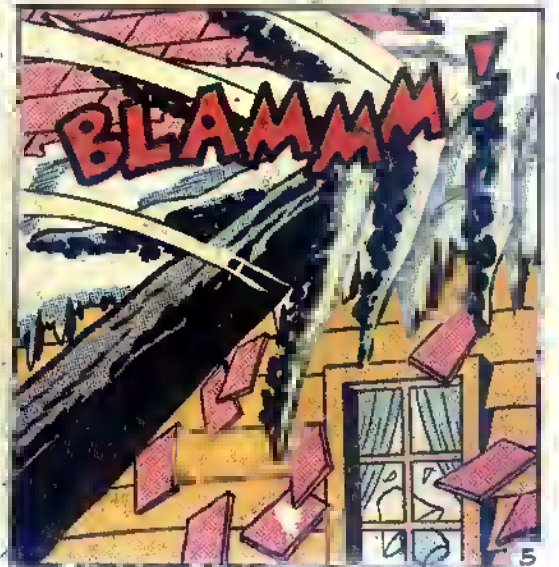
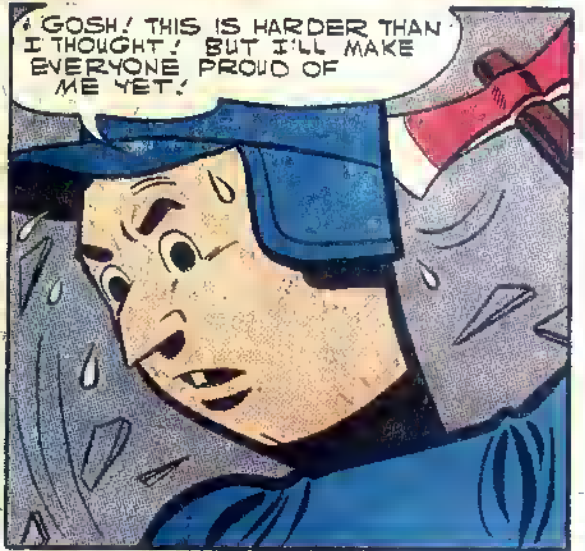
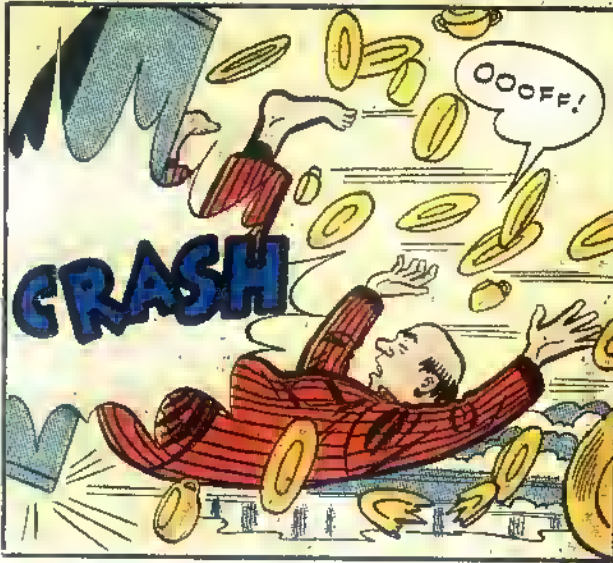


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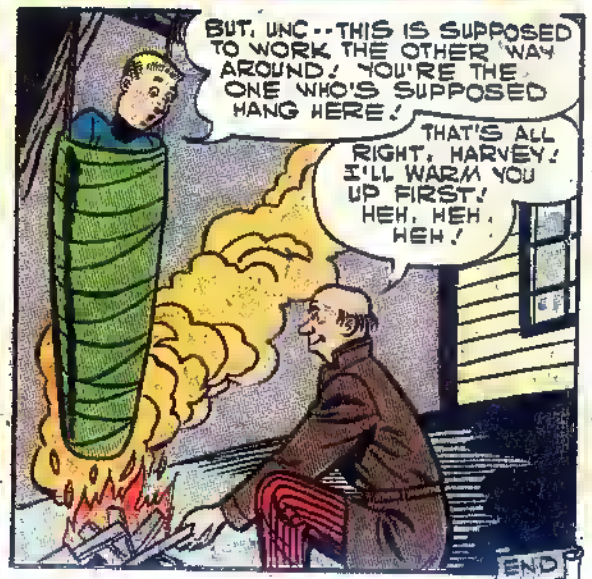
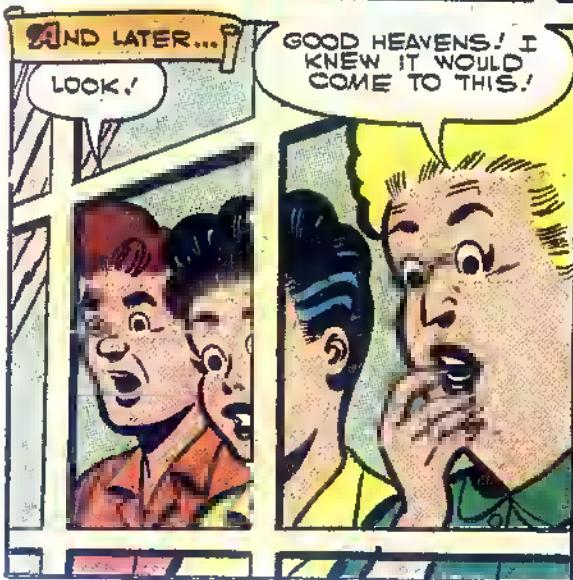
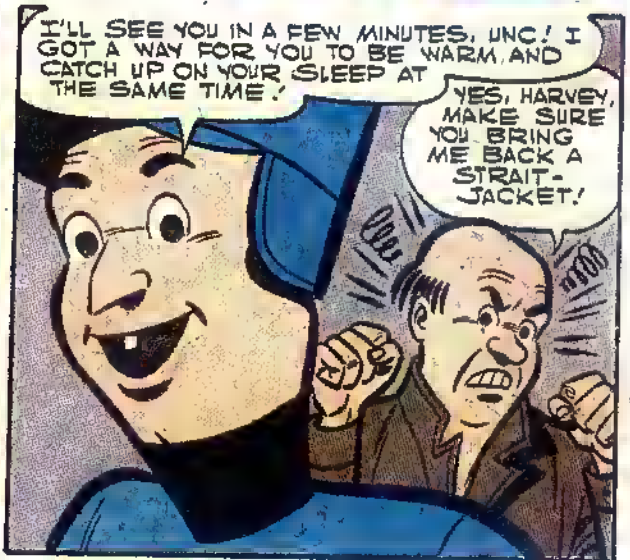


MY LITTLE MARGIE

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MY LITTLE MARGIE



ARTIE'S ARK

"What we need for this school," remarked Dr. Howard Belasco, principal of Northtown High School, "is a project that will get all the students working together. Ever since we started to have the shop classes, I have noticed a split among the student body. In the cafeteria, the academic students all eat in the south side. The shop students eat in the north side."

"But which group eats the most?" asked Helen Daniels, president of the school G.O. "Now there's a question that bothers all of us. How do you get the bigger and better appetite? By doing mental or physical work?"

There was a bit of amazement written all over the face of Bob Horly. Something didn't make sense to him. First he closed his right eye. Then he closed the left eye. Suddenly he realized what was wrong with Helen's question.

Members of the female sex want to take off weight not put it on, he interrupted. "Why should Helen be interested in how you get the bigger and better appetite?"

"How dumb can you be," sneered Jerry Salem, secretary of the School G.O. "Once Helen knows what creates the bigger and better appetite she takes the other course of action. They tell me you didn't answer a simple question in World Geography today. Your teacher wanted to know what product comes from a gold mine. After a long reflection you gave up. I bet you don't even know in what year the war of 1812 was fought."

Bob Horly was about to aim his geometry book at the soft spot of Jerry Salem's head when he noticed the principal was watching. So he signaled to Artie Anderson to say something. His best pal arose from his seat and spoke.

"Suppose we build an Ark," he suggested. "The academic students can do the research on what an Ark is. Then the students in the shop classes can do the actual building. Next month the weather will start to be nice. All we need is a site. My dad has some lots on the edge of Waverly Lake. I am sure he will give us permission to use the land."

After a fifteen minute debate, the G.O.

Council voted for the idea, subject to the principal's approval. Dr. Howard Belasco liked the idea. After the students left his office he went to see Mr. Spencer Homer, head shop teacher.

"We would certainly need a lot of lumber to build a large Ark," pointed out a not-too-enthusiastic teacher who could visualize himself giving up a lot of time after the regular school day.

"The Wright Foundation has a large fund to spend. They agreed when we put in our shop classes to give us all the lumber we needed. That agreement is in writing. I will contact them at once."

Three days later, a tired Frank Wright, head of the Foundation, was going over a lot of requests on his desk. One was from the principal of Northtown High School.

"I always liked to make model ships when I was a kid," he told his secretary. "So they are going to build an Ark. Hope I can have it to put over my fireplace. Tell the Bellows Lumber Company to give them all the lumber they need. I have to leave for Washington. Will be away for about three weeks."

Artie Anderson's father gladly gave permission to use the lots next to the lake. Jack Bellows, of the Bellows Lumber Company was thrilled when the first request for lumber came into his office.

"Fifteen truckloads of lumber to start with," he smiled. "Business has been bad up to now. Building an Ark is a great idea. I want to watch them."

The academic students looked up all the details on how to build an Ark. The students in Mechanical Drawing made the plans. There was delightful harmony in the school. Traffic in the town was down to a minimum. All roads and all cars were headed for Waverly Lake. Even the shop teacher didn't complain. Especially after Miss Emily Perry, special teacher of Home Economics went to the principal with her bright idea.

"The girls in the Home Economics class will make cakes and preserves for the Ark. After

all, in case of an emergency, you must have food aboard a ship."

"What emergency?" demanded Dr. Howard Belasco.

Helen Daniels had come into the principal's office with her favorite teacher. She had the answer at the tip of her tongue.

"Just in case we get another flood. If you had all the people aboard the Ark you would have to feed them. And they would require water and hot drinks. So we set up a food department."

You couldn't fool Dr. Howard Belasco. He could look right into the future.

"Seems to me all this is just one big excuse to get ready for a picnic. When summer comes I like to eat. You have my permission to go ahead with that idea."

As the Ark took shape, Jack Bellows and the men from the Lumber Company gave willing help. It was Jack Bellows who explained one important thing to Artie Anderson.

"They have decided to call this ship Artie's Ark. Just one trouble with it. If it ever hit the water it would leak."

"But we don't intend to ever float it, so what difference if it leaks or not?" countered Artie.

"An Ark should be perfect in every way," continued Jack Bellows. "Tell you what I will do. I have a lot of calking compound in the storehouse. I will give you all you need free. Building this Ark certainly helped my business."

It was early on a Saturday morning that Dr. Howard Belasco and a group of students boarded the Ark. The birds helped with some music. And about a hundred people came to see it. They were the folks getting their summer cottages ready.

"What a fool idea," blurted Max Weiner. "That's all they have to do today with kids. Teach them to build a big useless boat."

"Maybe they will sell it to me as a real estate office," laughed Jeff Spolan. "Or perhaps we could use it as a restaurant for the tourists when they come here during August. Let's go aboard and be nice to the kids."

It was early on Saturday morning that a still tired Frank Wright came to his office. From Washington he had flown to Paris. Then to Berlin. Now after a month and a half he was back home. He glanced at the top bill on his desk. His face turned completely red as he looked at the amount of money due for lumber. He called the Lumber Company and was told about the Ark and that Mr. Bellows was at Waverly Lake. Frank Wright hurried from his office and told his chauffeur to step on the gas. He arrived at the Ark within half an hour.

"What kind of a nonsense is this?" he

demanded.

That was all he was able to say. For one Louis Forup was driving a truck loaded with dynamite. He was going slowly down the long hill when he suddenly found his brakes weren't working. The truck picked up speed. Only one thing to do in order to live: JUMP! This he did and landed on the side of the road. The truck hit the bottom of the bridge that took people to the lake. The truck exploded and the bridge went up into the air. That was bad enough. But underneath the ground was the big irrigation tunnel that took water to the area north of the county. That blew up and thousands of gallons of water went into Waverly Lake.

"It's the flood," shouted Jerry Salem. "The people better come up here unless they want to drown."

They all rushed up into the Ark. The water level rose and the water overflowed. Soon it reached over to the banks and the Ark floated gently.

"We are at sea," sighed Helen Daniels.

"Fresh water," corrected Bob Harly. "I am hungry."

Lunch was served and soon everybody forgot the terrible danger they had just escaped. The principal spoke to Mr. Frank Wright.

"If it weren't for the Foundation giving us the lumber, all those people would have drowned. We are grateful to you."

"Guess we should all be grateful to the students of the Northtown High School who built this ark," replied Frank Wright who was smart enough to understand the publicity would be very good for him.

Later in the afternoon, the emergency crews arrived and put up a temporary bridge. They had also shut off the water supply. The people all left the Ark. However a caretaker remained aboard just to see that everything would be safe.

The newspapers throughout the country carried the story of Artie's Ark as a big feature. Being an educator, Dr. Howard Belasco was curious. He sent for Artie Anderson and asked him a simple question.

"What ever gave you the idea of suggesting we build an Ark?"

Artie smiled. There comes a time in every fellow's life when he feels he is sitting on top of the world.

"The day before my pop said I was so dumb I thought an Ark was part of a circle. So I looked it up in the encyclopedia. Now my pop thinks I am the smartest son in the world. And I think you are the sweetest principal in the world."

POPEYE FLASHLIGHT

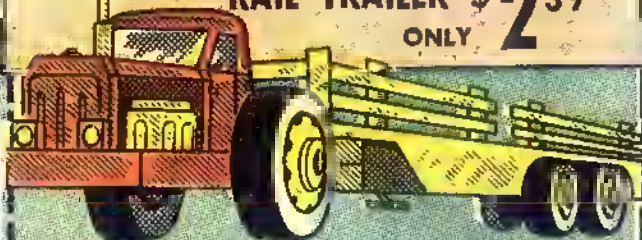
ONLY
\$1.00

With Bosun's Whistle
and Key Chain



Now — For the first time you can have your own POPEYE FLASHLIGHT with key chain and Bosun's Whistle attached. Blow that whistle — flash that light! Send only \$1.00 and we will mail you yours immediately. No C.O.D.'s. Satisfaction guaranteed or money refunded.

21" DIESEL RAIL TRAILER \$2.39 ONLY



Here's a diesel truck trailer that is the biggest, but the biggest truck you'll ever play with. Almost two feet long and half a foot high and wide. Made of unbreakable plastic. Has removable rails for loading. Trailer stands alone when unhooked from Diesel cab. Send only \$2.39 with coupon. Your truck shipped immediately. Sorry, no C.O.D.'s. Satisfaction guaranteed or money refunded.

MAIL COUPON TODAY

JOSELY COMPANY, Dept. PD-4 NO C.O.D.'s
1472 Broadway, New York 36, N. Y.

Gentlemen

Please send me the items checked off below. I understand that I may return merchandise for full refund if not 100% satisfied.

POPEYE FLASHLIGHTS @ \$1.00 each

21" DIESEL TRUCKS @ \$2.39 each.

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

Canada & Foreign Countries send international money order for \$1.25 for Flashlight \$2.65 for Truck

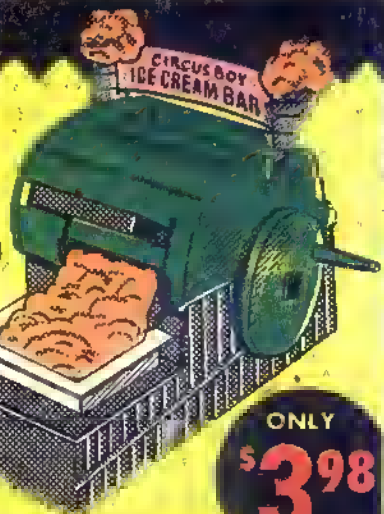
Circus Boy ICE CREAM MAKER

KID'S Now you can make your own ice-cream, sherbet, ices or frozen custard! And you can even make money while you're having fun! You can set up your own ice-cream stand and sell ice-cream or ices to your relatives and friends!

This all-plastic and metal ice-cream maker is the same one appearing on the TV show, CIRCUS BOY.

All parts may be washed! Absolutely safe and harmless! So easy to operate — all you need is ice and salt and whatever ingredients you will need for ices, sherbet, etc.

Send coupon immediately with \$3.98. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return ice-cream maker for full refund.

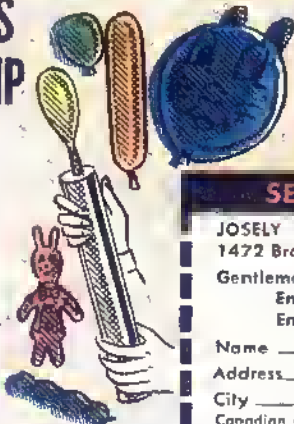


ONLY
\$3.98

50 BALLOONS WITH PUMP

ONLY
\$1.25

Not ten, not twenty, not thirty, but FIFTY balloons, all kinds, for only \$1.25—together with a hand pump that will pump up your balloons in no time at all! Have fun at parties with your own supply of colorful balloons. Send only \$1.25 with coupon today. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return balloons for full refund.



SEND COUPON IMMEDIATELY!

JOSELY COMPANY, Dept. B-3
1472 Broadway, New York 36, N. Y.

NO C.O.D.'s

Gentlemen:

Enclosed is \$3.98. Send Circus Boy Ice Cream Maker
Enclosed is \$1.25. Send 50 Balloons with Pump.

Name _____

Address _____

City _____

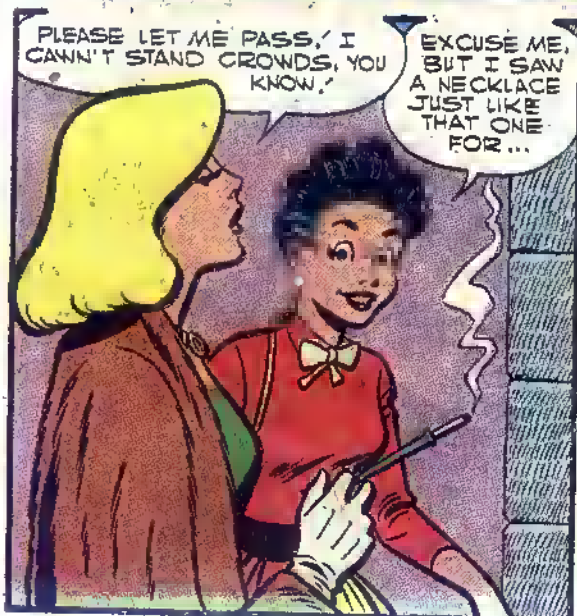
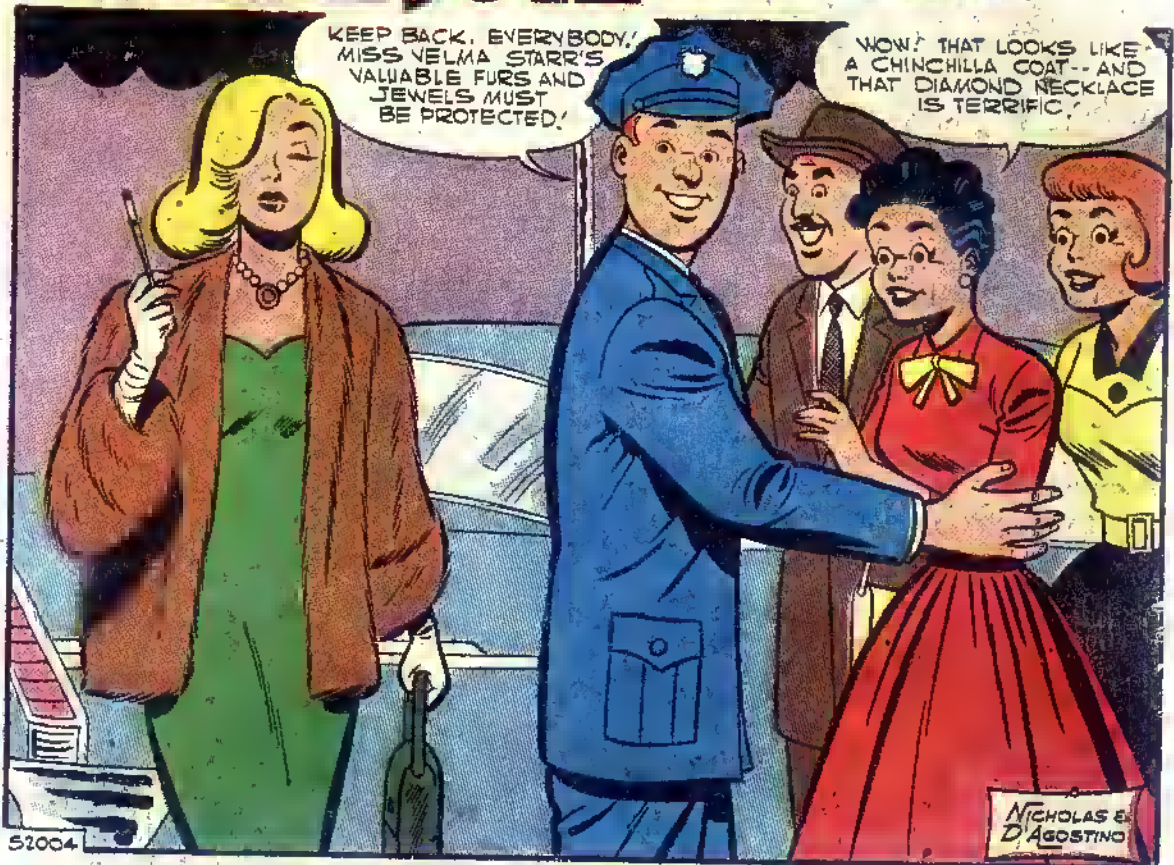
Zone _____

State _____

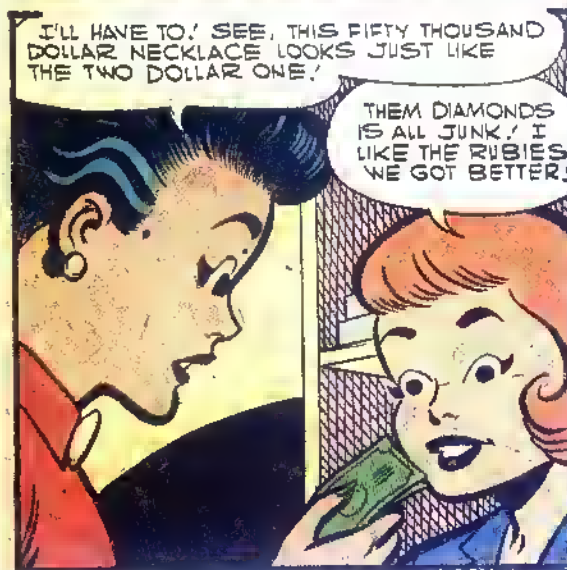
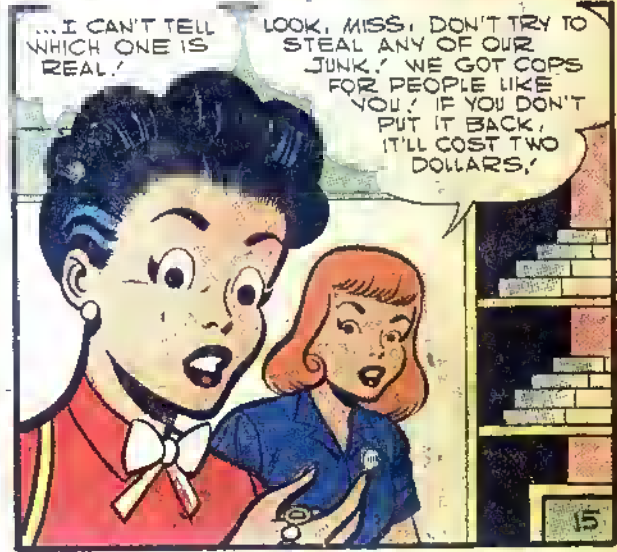
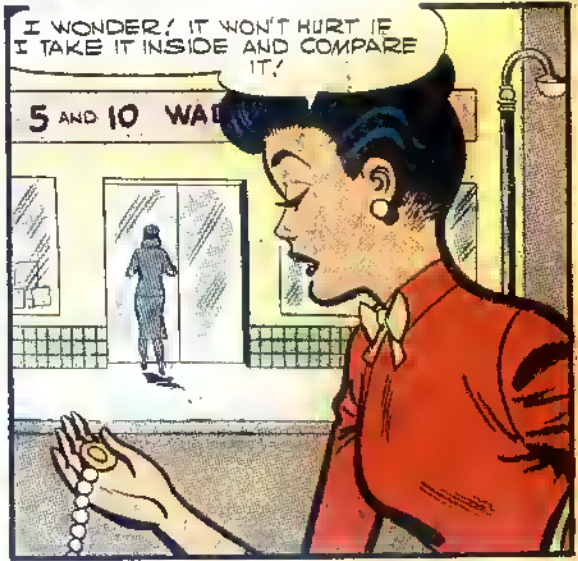
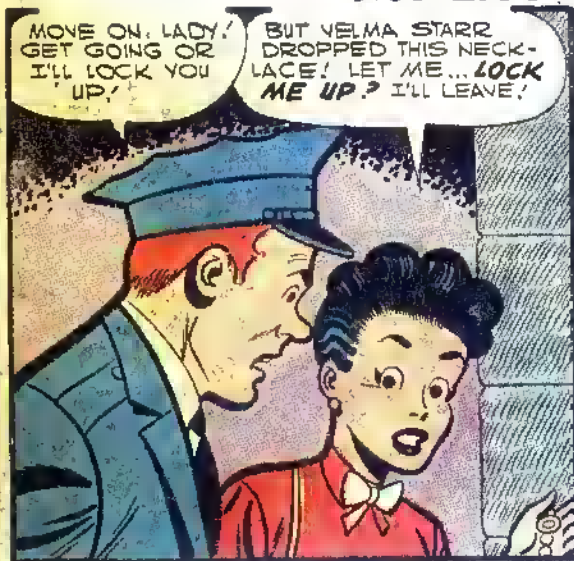
Canadian and Foreign orders Send \$4.50 for Ice Cream Maker or \$1.50 for Balloons. Use only International Money Order.

MY LITTLE MARGIE

in **DOUBLE TAKE**



MY LITTLE MARGIE



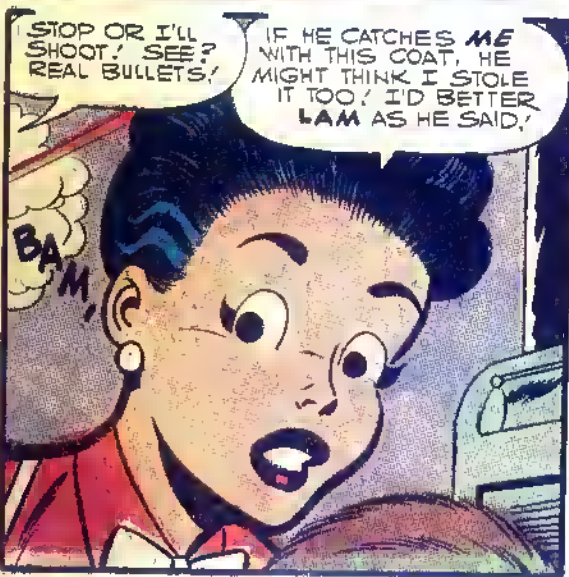
MEANWHILE, A GENTLEMAN NAMED LIGHT-FINGER LOUIS WAS AT WORK...



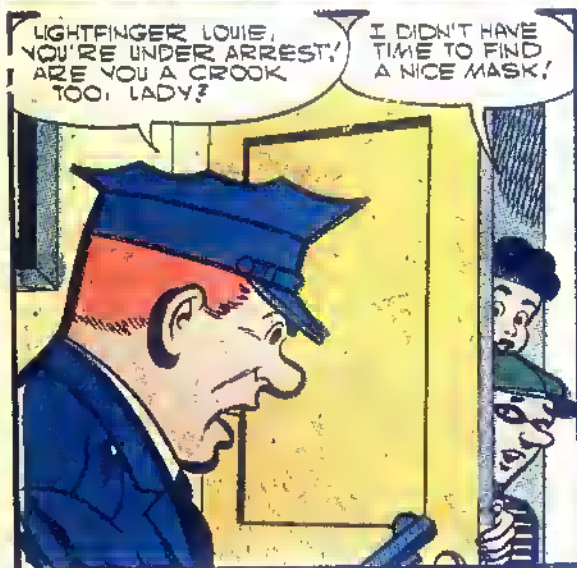
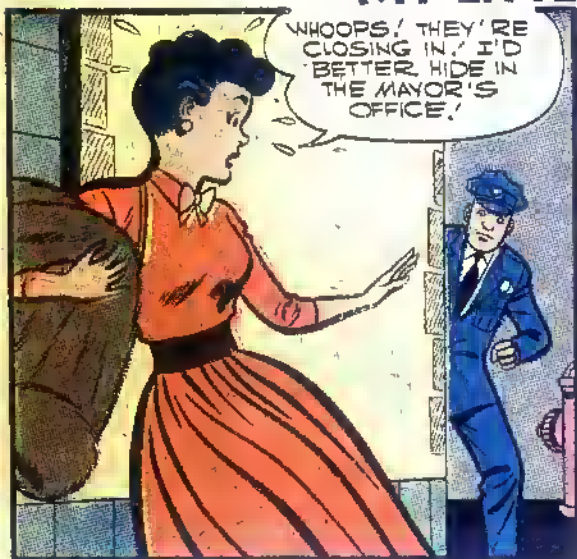
MY LITTLE MARGIE



MEANWHILE, MARGIE WAS LOOKING AT A RABBIT FUR COAT DYED TO LOOK LIKE CHINCHILLA ...



MY LITTLE MARGIE



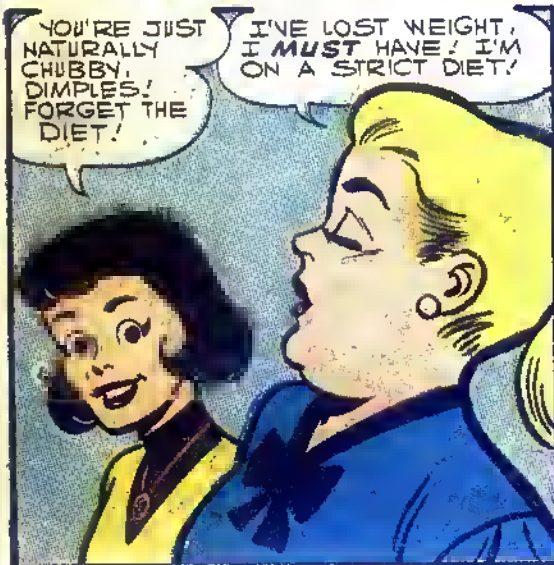
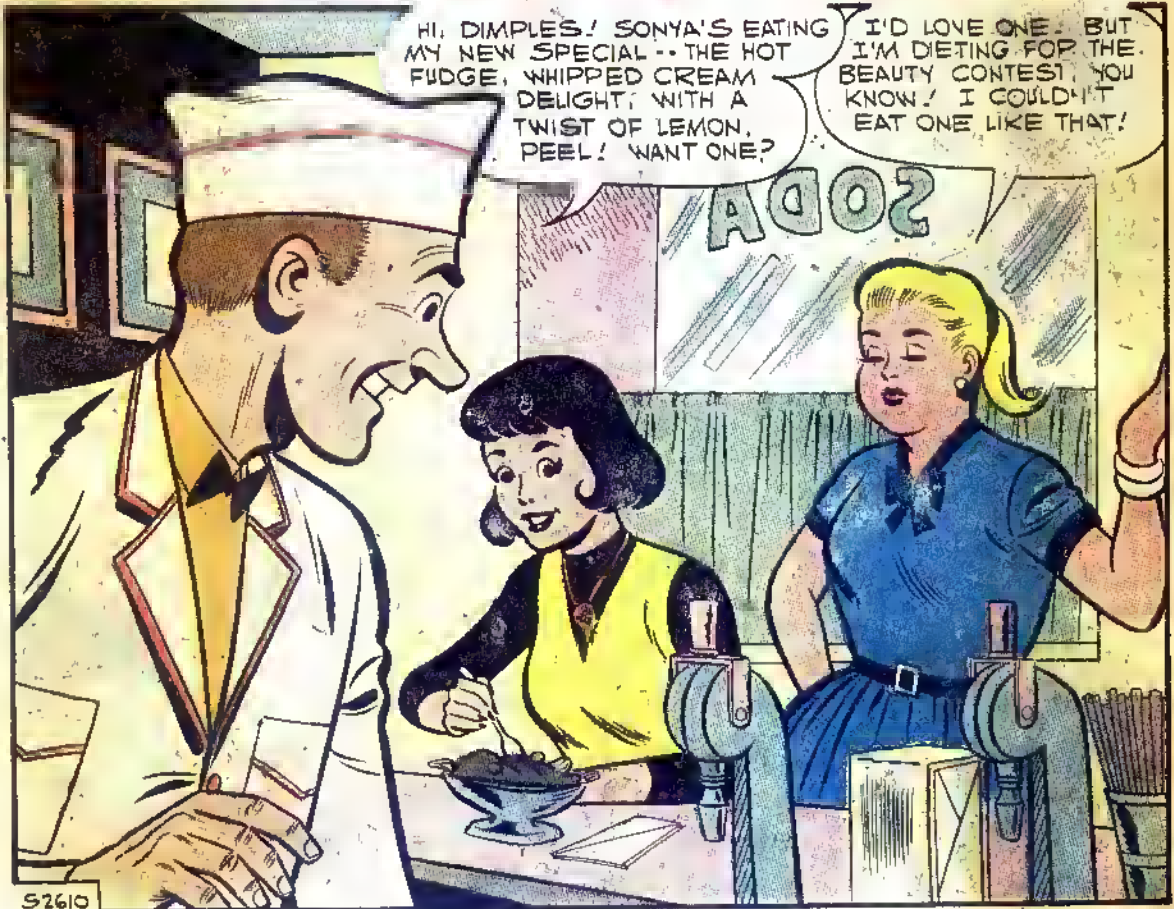
MY LITTLE MARGIE



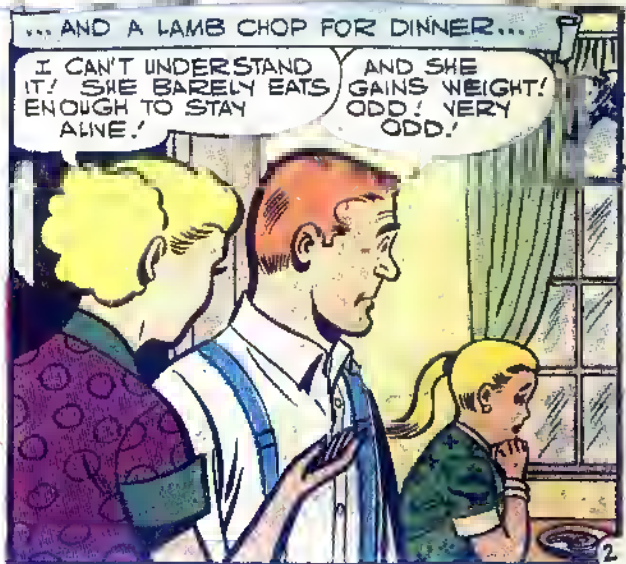
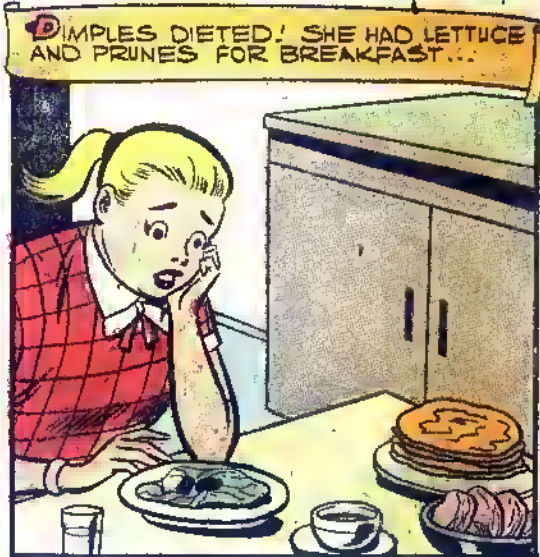
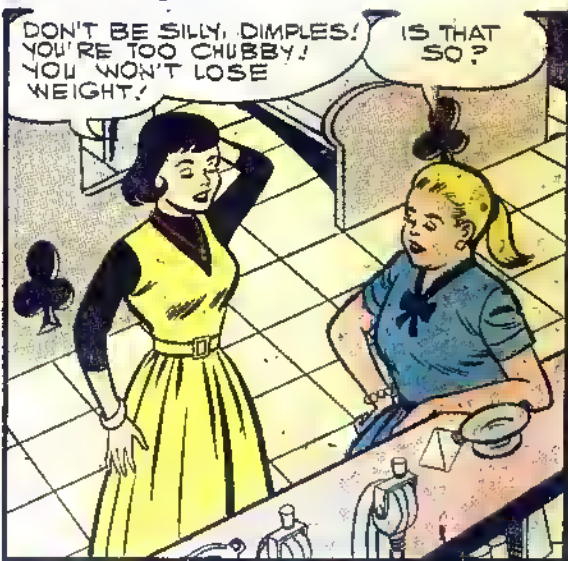
END

MY LITTLE MARGIE

CHUBBY, BUT OH MY!



MY LITTLE MARGIE



MY LITTLE MARGIE

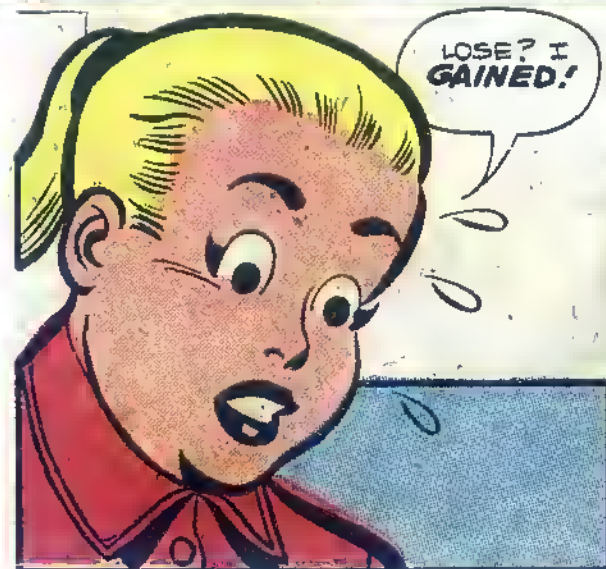
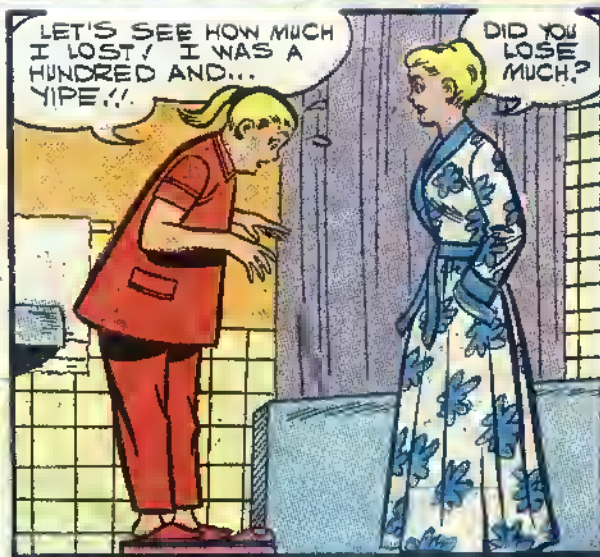
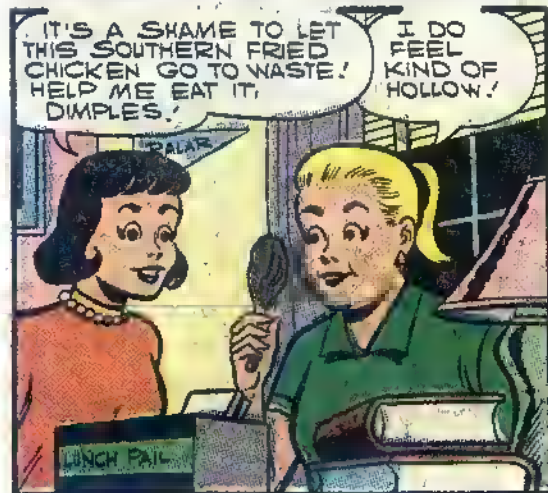
BUT AFTER BREAKFAST SHE MET SONYA...



AND AFTER LUNCH...



AND SONYA DROPPED OVER TO HELP DIMPLES WITH HER HOMEWORK! SO...



YOGI BERRA
HOMERS IN THE 9th
WINS BIG GAME!

GIVEN!

BOYS! GIRLS! LADIES! MEN!
WE GIVE YOU **CASH**
or **PREMIUMS**

GET A
SIGNED
PICTURE
OF YOGI
BERRA
FREE!
PLUS FREE
"PUZZLES"
MAIL COUPON



GOSH! LOOK AT ALL THOSE GIFTS YOGI IS GETTING FROM THE FANS!

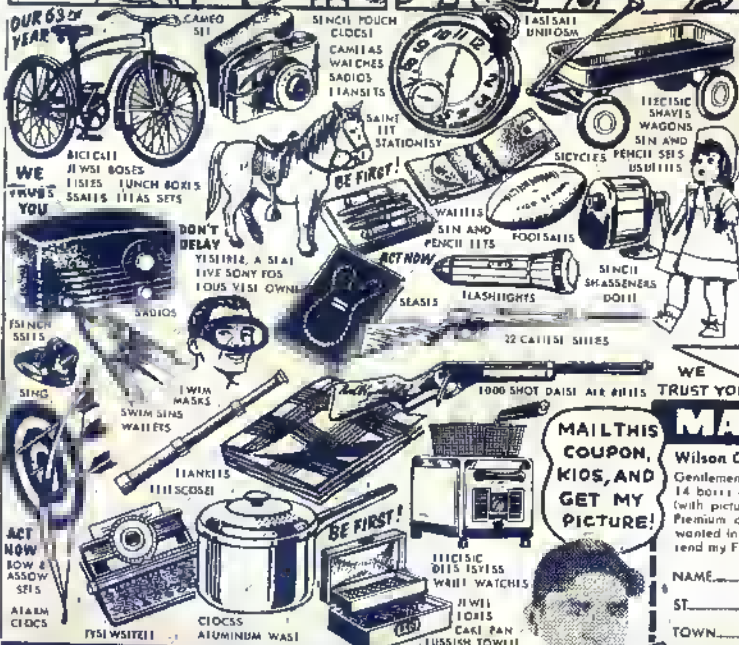


SO BETTY AND BOB TOOK YOGI'S ADVICE AND MAILED IN THE COUPON

YES, I'LL TAKE FOUR BOXES.



YOGI WAS RIGHT! LOOK AT ALL THE WONDERFUL PREMIUMS WE EARNED SELLING WHITE CLOVERINE BRAND SALVE!



EXTRA! EXTRA!
YOU GET FREE GIFTS for
MAILING COUPON NOW
FREE! Yogi Berra Picture!
Exciting "Puzzles"!

and we'll send you a Big, FREE Catalog, too. Dozen of wonderful premiums (rent postage paid) simply give other pictures we send you with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 35c a box (with picture). Rush coupon to start.



MAIL NOW!

Wilson Chemical Co., Dept. 99-C Tyrone, Pa. Dale
Gentlemen: Please send me a trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order. postage paid to start. Be sure to send my FREE "PUZZLES" and FREE picture of Yogi Berra!

NAME _____ AGE _____
ST. _____ R.D. _____ BOX _____
TOWN _____ ZONE NO. _____ STATE _____

Poste coupon on postal card or mail in envelope today

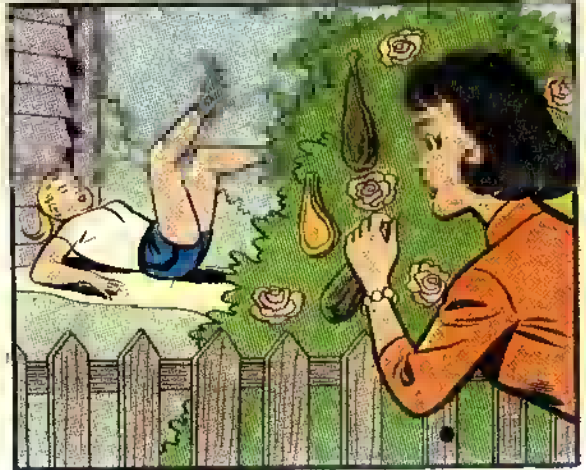
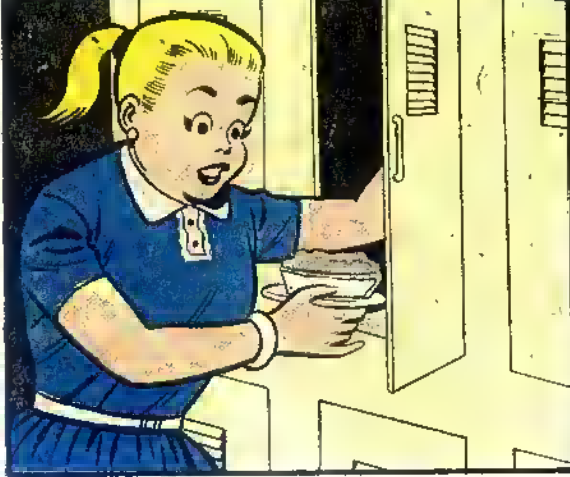
OUR 63rd YEAR-WE ARE RELIABLE

WILSON CHEMICAL CO., Dept. 99-C Tyrone, Pa.

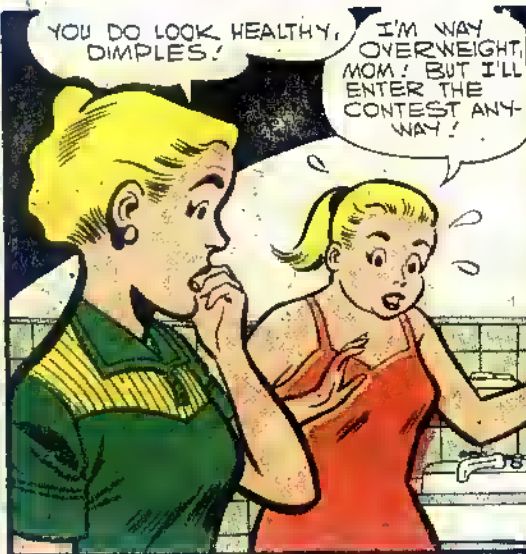
MY LITTLE MARGIE

BUT SONYA WAS CLEVER! DIMPLES FOUND
PIE IN HER LOCKER AT SCHOOL...

...STRANGE FOOD GROWING ON THE ROSE
BUSH IN HER GARDEN WHERE SHE
EXERCISED...



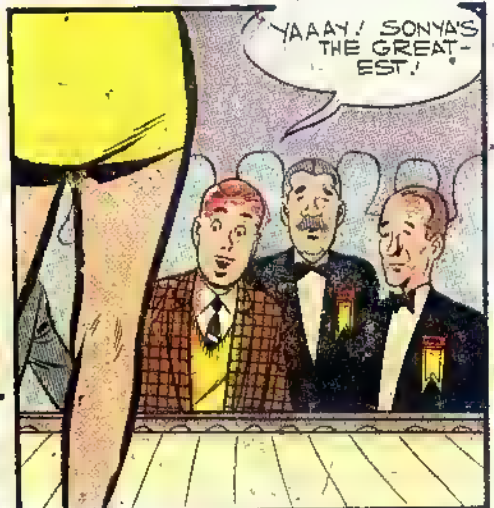
AND
DIMPLES
KEPT
GAINING
WEIGHT!
UNTIL,
ON THE
MORN-
ING OF
THE
BEAUTY
CONTEST...



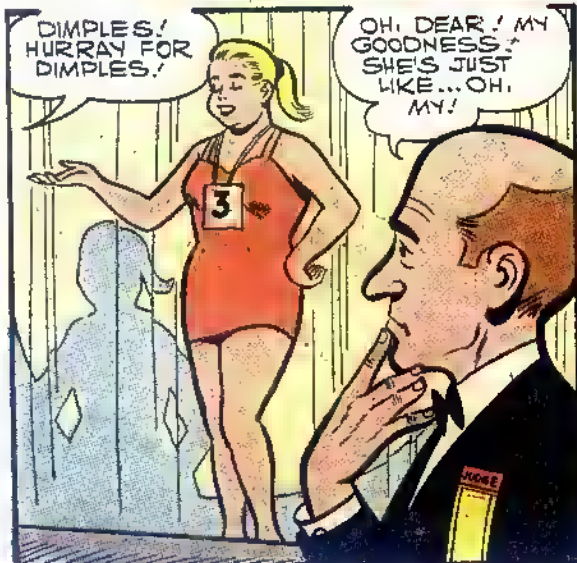
YOU DO LOOK HEALTHY,
DIMPLES!

I'M WAY
OVERWEIGHT,
MOM! BUT I'LL
ENTER THE
CONTEST ANY-
WAY!

SONYA WAS CONFIDENT SHE'D WIN...



YAAAY! SONYA'S
THE GREAT-
EST!



DIMPLES!
HURRAY FOR
DIMPLES!

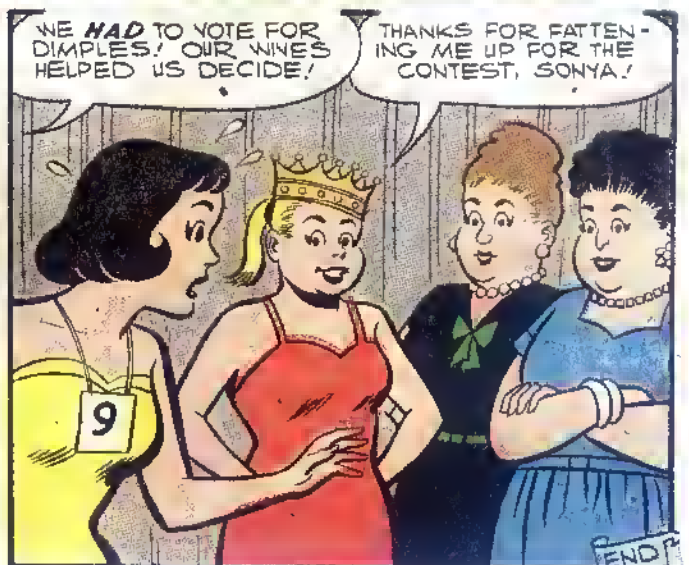
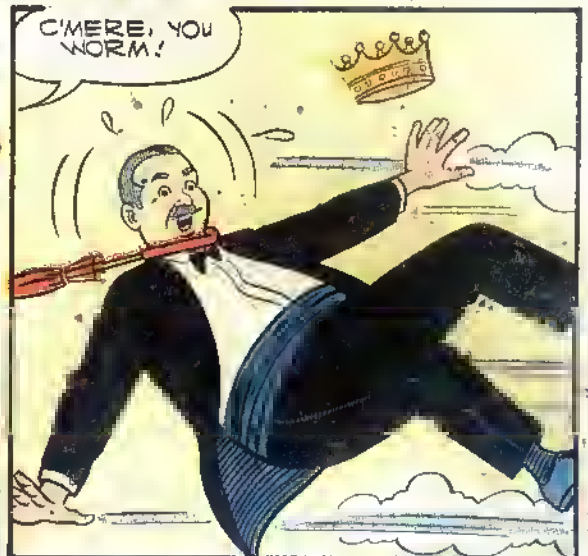
OH, DEAR! MY
GOODNESS...
SHE'S JUST
LIKE... OH,
MY!



IT'S BETWEEN
YOU TWO GI...
UGH!

SPLAT!

MY LITTLE MARGIE



NOW: 7 BRAND NEW EXCLUSIVE FEATURES TAKES INCHES OFF YOUR WAIST LINE INSTANTLY PROVIDE VITAL BACK SUPPORT!

New design overcomes figure faults —Automatic adjustments insure custom made fit!

STREAMLINE YOUR WAISTLINE

Here you have the "rave" girdle of modern times. For the first time one light weight garment overcomes body faults automatically. It marks the passing of the old-fashioned "HARNESS" because it supports so comfortably and is easy to wear. Never before such figure magic! Slim-A-Waist molds your problems away. Inches gone from the waist, a flat, youthful tummy, posture erect, back straight, chest high for that youthful "taller and slimmer" look — all this with complete freedom, comfort and assurance of

smooth curved lines to glamorize all your clothes.

CUSTOM-MADE FIT

Easily draw the side tabs at the waistline to your own most comfortable fit. They hold automatically and reveal your new alluring figure. Marvelous new sensation as your back is supported and you naturally assume a more healthful and beautiful posture.

VITAL BACK SUPPORT

Never before has there been such a wonderfully effective garment as this! A miracle-working waist-whittler, with a newly created back support! You'll feel comfortable all day! Gone is that drawn and haggard look caused by aching back. Your entire figure takes on new beauty, for your straighter posture gives you a lovelier bust-line too! You'll find figure-glamour combined with back support and more healthful posture than you ever dreamed possible! Beautifully made of fine long-wearing broadcloth gently boned with the patented gliding back and elastic "V" inserts that breathe with you. 4 long fine adjustable garters.

FEATURES

- streamlined waistline
- flatten tummy
- vital back support
- concealed boning
- front closing
- tabs for adjustment to perfect fit
- elastic "V" inserts



NEW FASHION APPEAL

Slim-a-Waist meets all the new styles which demand a flat tummy, narrow waist and flared hip line. Its vital back support always keeps you looking straight, slim and erect and gives you that good posture necessary in a lovely woman. Illustrations above show the wonderful change made possible by wearing Slim-A-Waist.

10 DAY FREE TRIAL

Order today at our risk. Wear it 10 days free. If not delighted return for refund.

Waist 24-35 _____ only \$3.98
Waist 36-44 _____ \$4.98
Extra garters _____ 50c

SLIM-A-WAIST

ONLY
3.98

SATISFACTION
GUARANTEED
OR YOUR MONEY
BACK IN 10 DAYS

MONEY BACK GUARANTEE

S. J. WEGMAN CO. DEPT. SA-35
LYNBROOK, NEW YORK

Rush my new 3-in-1 Slim-A-Waist at once. If I am not delighted I may return it after 10 Days Free Trial for prompt refund of full purchase price.

- Size _____ Waist size in inches
- ☐ Send G.O.D. I will pay postman on delivery plus a few cents postage.
- ☐ I enclose payment. The S. J. Wegman Co. will pay postage. Same money back guarantee.

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____



Check the Kind of Body YOU Want!

RIGHT IN THE
COUPON BELOW

...and I'll Prove How EASILY You Can Have It!

Charles
Atlas

Awarded the
title of "The
World's Most
Perfectly De-
veloped Man"

JUST tell me where you want it—
and I'll add **SOLID INCHES** of
powerful new muscle **SO FAST** your
friends will grow bug-eyed with
wonder!

Do you want me to broaden your
shoulders—put trip-hammer power in
both your arms—make your
legs two pillars of strength?
Then just check what you
want below. I'll prove you
can get it in just 15 minutes
a day—in your own home
—or it won't cost you a
penny!

I don't care if you are
15 or 50 years old—or
how ashamed of your
present physical con-
dition you may be. I
can give you a "barrel
chest" and a vise-like
grip. I can shoot new strength
into your old backbone, exercise
those inner organs—help you
cramp your body so full of pep,
vigor and red-blooded vitality
that you won't feel there's even
"standing room" left for
weakness and that lazy
feeling. I'll wake up
in the morning with a
sleeping energy of
yours and make it
hum like a high-
powered

dynamo! You'll feel and look differ-
ent. Man, you'll begin to **LIVE!**

WHAT'S MY SECRET?

"**DYNAMIC TENSION!**" That's
the ticket! The identical natural
method that I myself developed to
change my body from the scrawny
skinny chested weakling I was at 17

to my present superman physique! Thou-
sands of other fellows are becoming mar-
velous physical specimens—my way. I give
you no gadgets or contraptions to fool with.

When you have learned to develop
your strength through "**Dynamic Tension**,"
you can laugh at this artificial muscle-
makers. You simply utilize the **DOR-**
MANT muscle-power in your own God-
given body—watch it increase
and multiply double-quick into
real solid **LIVE MUSCLE**.

My method—"Dynamic Ten-
sion" will turn the trick for
you. No theory—so easy! Spend
only 15 minutes a day in your
own home. From the very
start you'll be using my meth-
od of "**Dynamic Tension**" al-
most unconsciously every min-
ute of the day—walking, bend-
ing over, etc.—to **BUILD THE**
MUSCLE AND VITALITY
you want. And you'll be using
the method which many gesa-
athletes use for keeping in con-

dition—prize fighters, wrestlers, baseball
and football players, etc.

FREE

Illustrated 32-
Page Book. Just
Mail the Coupon.

SEND NOW for my book describing my
famous method. (Over 3½ MILLION fel-
lows have sent for it already.) It contains
32 pages, packed from cover to cover with
actual photographs and valuable advice.
Shows what "**Dynamic Tension**" has done
for others, answers many vital questions.
Page by page it shows what I can do for
YOU.

This book is a real prize for any fel-
low who wants a better build. Yet I'll
send you a copy absolutely **FREE**. Just
glancing through it
may mean the turning
point in your whole
life! Check the infor-
mation you want (in
the coupon below) and
rush it to me person-
ally. **CHARLES ATLAS**,
Dept. 325-G, 115 East
23rd St., N. Y. 10, N. Y.



**VALUABLE TROPHY
GIVEN AWAY**

In the arms of friends!
Win this strikingly beau-
tiful "Atlas" trophy.
Trophy, over 1½ ft. high.
All prizes eligible.

Here's The Kind of Results I Get:

"I gained 11 lbs.
and 4¼ inches on
my chest, 3 inches
on my arms. I am
never consti-
pated."

—Henry Niven, Canada

"I gained 34 lbs
and increased my
chest 6 inches!"

—Stanley Lynn, Calif.
"What a difference!
Have put 3½
inches on my chest
(normal) and 2½
inches expanded."

—F. S., New York
"Gained 29 lbs.
When I started

your course I
weighed only 141.
Now I weigh 170."

—T. K., New York

"The benefits are
wonderful. The first
week my arm in-
creased one inch.
My chest two
inches."

—E. M., Conn

"You changed me
from a waiking to
a real he-man.
My chest has gone
up 6 inches. I am
a solid mass of
muscle."

—J. W., Montreal

**CHARLES ATLAS, DEPT. 325-G,
115 East 23rd St., New York 10, N. Y.**

*Dear Charles Atlas: Here's the kind of
Body I Want.*

(Check as many as you like)

- ☐ More Weight—Solid—in The Right Places
- ☐ Broader Chest and Shoulders
- ☐ More Powerful Arms and Grip
- ☐ Slimmer Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ Better Sleep, More Energy

Send me absolutely **FREE** a copy of your
famous book showing how "**Dynamic Ten-
sion**" can make a new man—32 pages,
cramped with photographs, answers to
vital health questions, and valuable ad-
vice to understand this book is mine to
keep and send for if it does not oblige
me in any way

Name _____ Age _____
(Please print or write plainly)

Address _____

City _____ State _____

☐ If under 16 years of age, this is for Mother's A.

Boys! Girls! Men! Women!



"FEATURE" 21-CARD-ASSORTMENT
Our leading seller... your leading money-maker



GAY, CHEERY CHRISTMAS GREETINGS
A Delightful surprise in every card



21 CARDS OF RARE BEAUTY
On elegant Luxurious Parchment

FREE Actual Samples of the 4 Great New Lines of Popular Priced, Name-Imprinted **PERSONAL** CHRISTMAS CARDS

Thank your friends and neighbors and make even **MORE MONEY** for yourself with exquisite, custom-designed, **NAME-IMPRINTED** Christmas Cards at amazingly low prices. A large variety of exclusive original designs for folks who want the finest quality in Personalized Christmas Cards. They sell just by being shown. It's easy too because **We ship to your customers and we pay the postage.**

*Thrilling, New, First-Time
Ideas in Christmas Cards
Will Bring You*

MORE EXTRA MONEY *Quicker Easier* **THAN EVER BEFORE!**

**For Example: YOU CAN MAKE
\$50⁰⁰ for selling only
50 boxes of our
900 line. Samples Free!**

To Prove This we'll send you our famous 21-Card "Feature" Christmas Assortment on approval and **FREE** samples of our exquisite, big-variety Special Velox Personal Christmas Card Line **PLUS** full-color Catalog of our complete, money-making line. Just mail the coupon below. You'll be glad you did.

**Here's \$75.00 to \$500.00
for Your Spare Time**

You don't need any experience. This is the fastest, easiest way to make all the extra money you need, and more, in your spare time! Simply show these spectacular, new, first-time ideas in Christmas Cards at low prices. All your friends and neighbors will fall in love with them on sight. Last year thousands of Wallace Brown folks made \$75.00, \$200.00, \$500.00 and even more this easy, simple way. It's fun! Join them by mailing this coupon **NOW**.

ORGANIZATIONS: Churches, clubs, veterans' auxiliaries, etc., can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan.

WALLACE BROWN, Inc.
11 East 26th Street, Dept. U-121
New York 20, N.Y.



**SCRIPTURE-TEXT
CHRISTMAS ASSORTMENT**
21 Inspiring Religious Cards



GOLD 'n' GLITTER
14 Stunning Cards—Each a "Jewel"



VELVETONE CHRISTMAS ASS'T
New, Exciting! Rich deep-tone
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